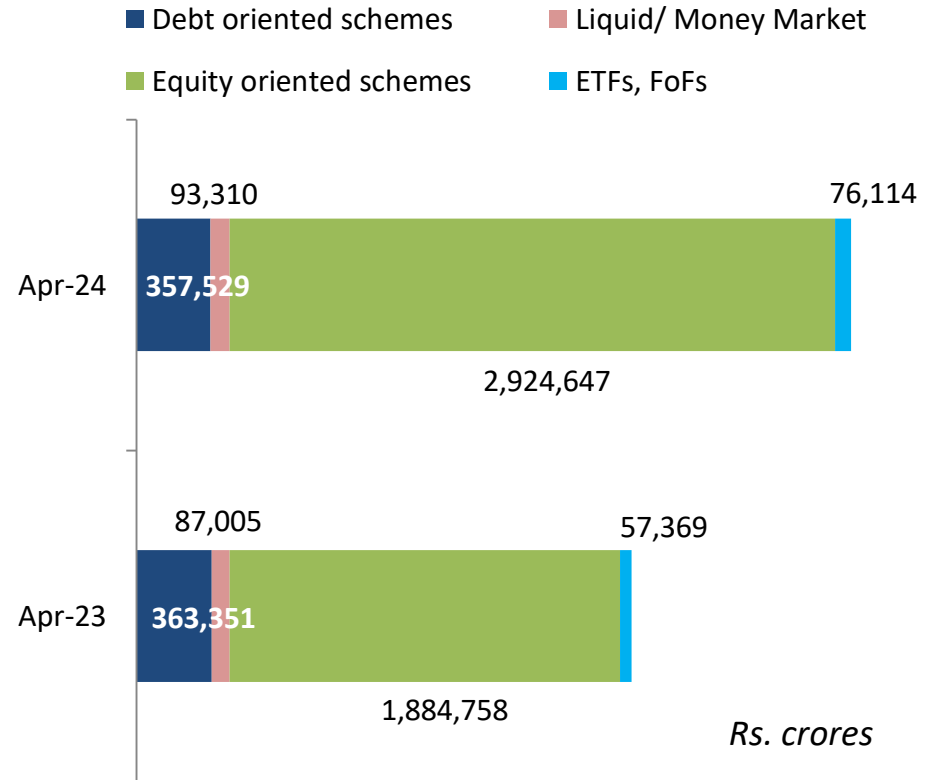


Individual-Investor Assets Composition



Individual investors held Rs.34.52 lac crore in mutual funds as of April 2024, an increase of 44.27% over April 2023.

Investments of individual investors in equity schemes increased by 55% over April 2024.



* Total AUM has increased from Rs. 41.53 trillion in April 2023 to Rs. 57.01 trillion in April 2024

*Figures in Rs crores.
Individual-investor assets considered here include investments by HNIs.
Equity-oriented schemes include equity and balanced funds.*

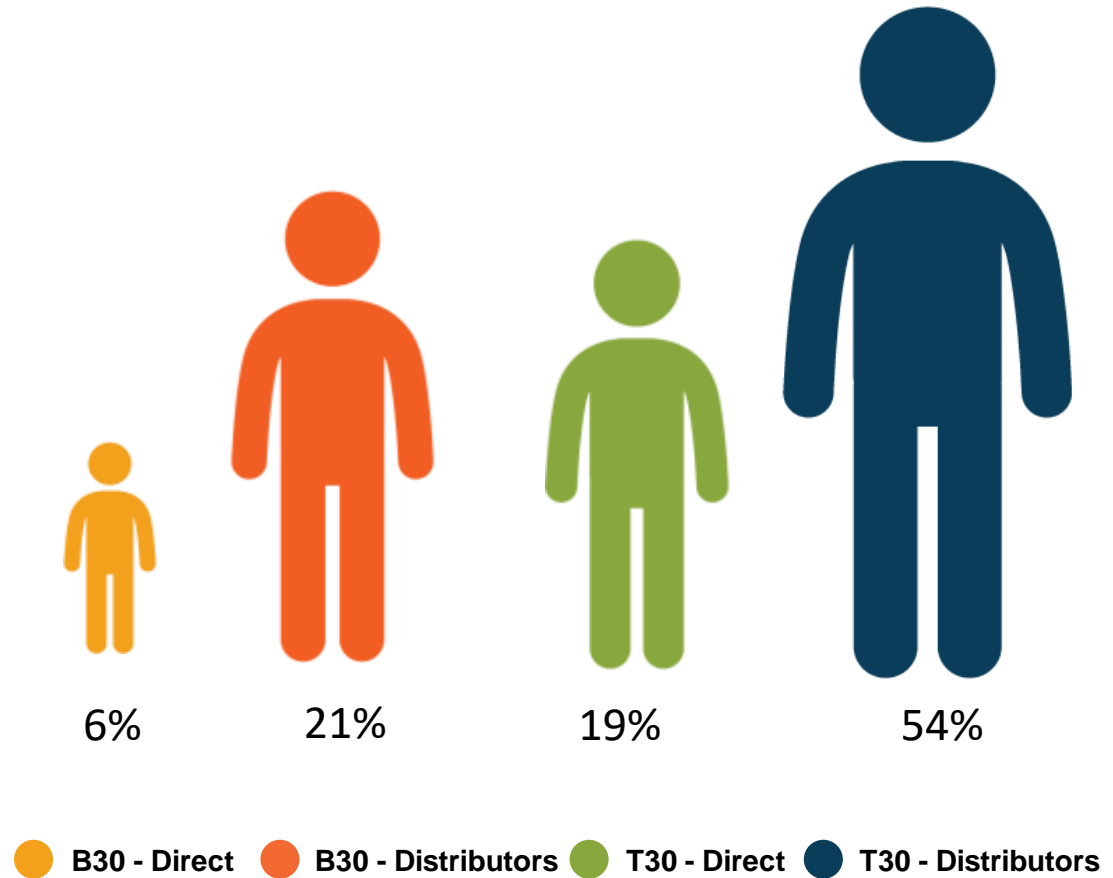
Individual Investors – Overall Composition



Individual assets are primarily distributor-driven.

54% of the assets of Individual investors are from T30 cities, brought in by distributors.

Direct investments amount to 25% of individual assets, divided as 6% from B30 and 19% from T30.

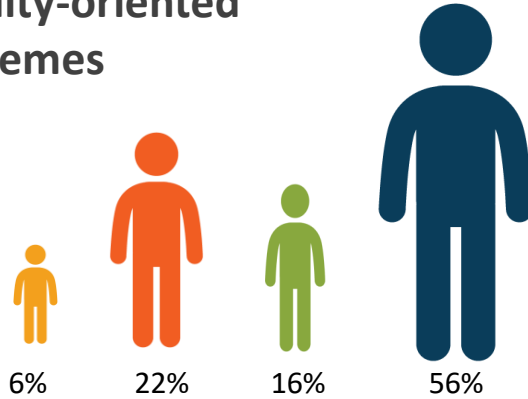


In Apr 23 -Direct investments amount to 24% of individual assets, divided as 5% from B30 and 19% from T30

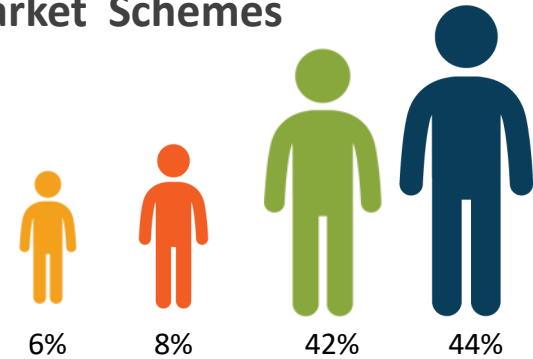
Individual investors here include HNIs.

Individual Investors – Scheme level Composition

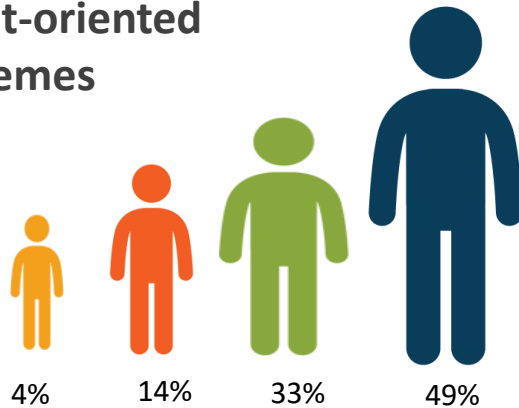
Equity-oriented Schemes



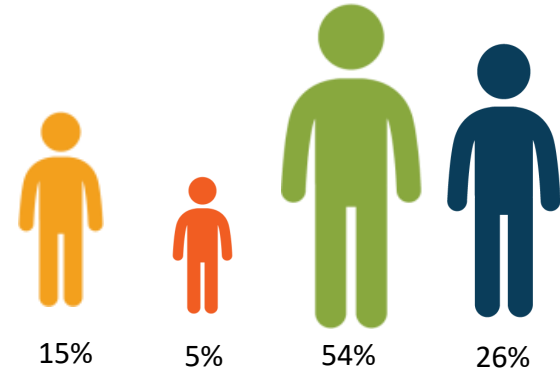
Liquid/Money Market Schemes



Debt-oriented Schemes



ETFs & FoFs



● B30 - Direct
 ● B30 - Distributors
 ● T30 - Direct
 ● T30 - Distributors

Individual investors here include HNIs.