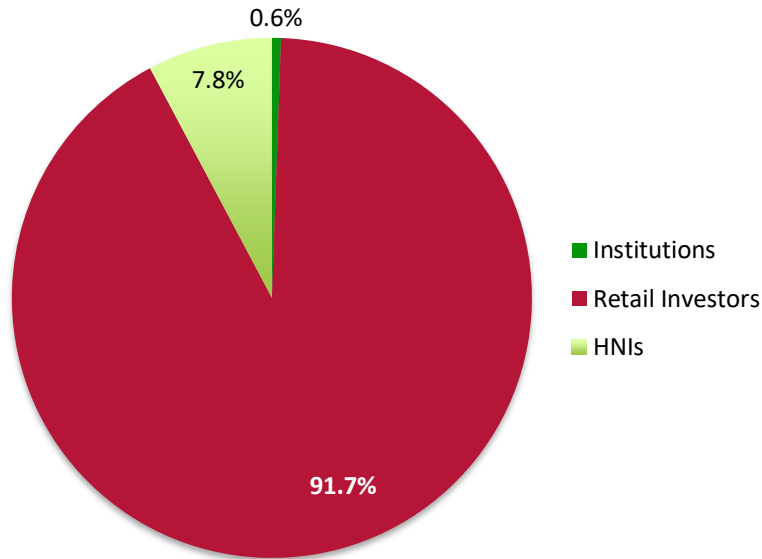


Accounts Across Investor Types



There are 23,45,08,071 accounts in the mutual fund industry on Mar 25, of which 91.7% is accounted for by retail investors.

There were:

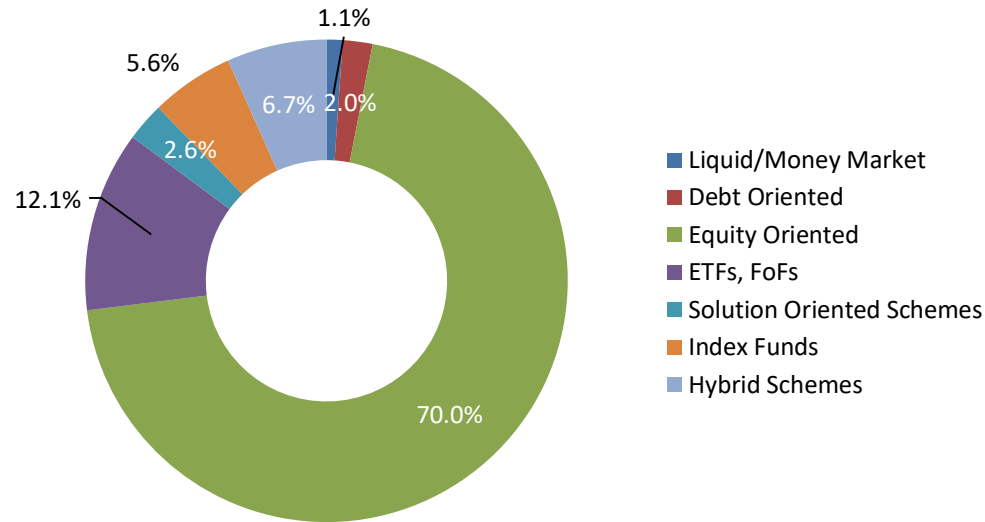
- 21,49,84,379 Retail investor accounts
- 1,82,07,219 HNI accounts
- 13,16,473 Institutional investor accounts

- Accounts in mutual fund industry in Mar 2024 was 17,78,56,760 it has increased by **32% (YoY) March 2025**. Retail investors has increased by 32 % , HNI by 29% and Institutional investor accounts by 21 % in Mar 2025

Data as on March 31, 2025.

Account refers to a folio. An investor may have multiple accounts in a single fund or across funds. This is therefore not a count of number of investors, but number of accounts.

Accounts Across Scheme Types



The top 3 scheme types across accounts are:

- Equity Oriented (70.0%)
- ETFs, FoFs (12.1%)
- Hybrid (6.7%)

- In Mar 24, 3 top schemes were Equity Oriented (69.2%), ETFs. FoF (11.5%) and Hybrid(7.6%)

Pursuant to rationalization of scheme categorization vide SEBI circular dated October 06, 2017 and change in the format of MCR w.e.f. April 01, 2019, there has been a change in classification of scheme categories for reporting this data.

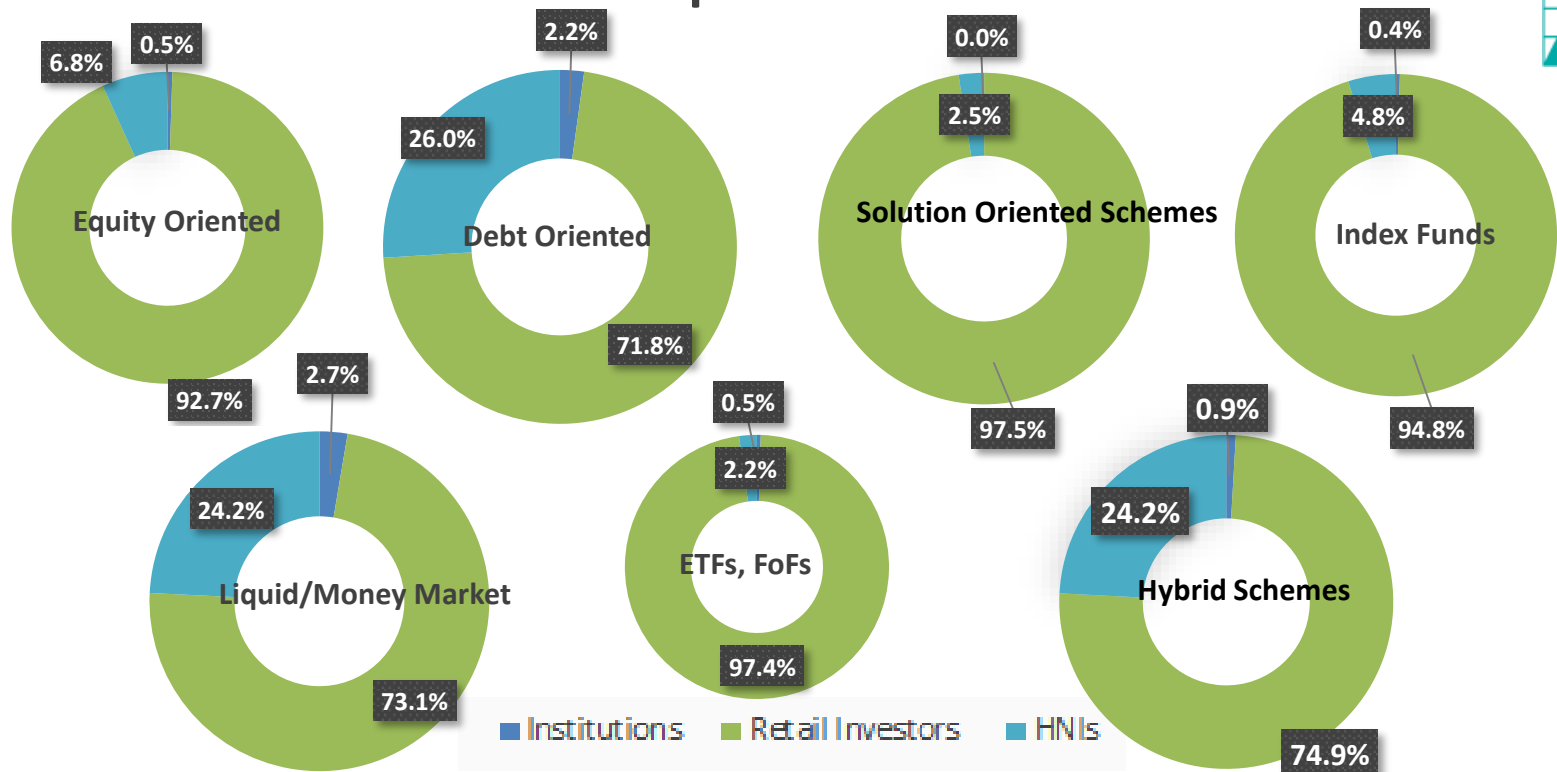
Data as on March 31, 2025.

Account refers to a folio. An investor may have multiple accounts in a single fund or across funds.

This is therefore not a count of number of investors, but number of accounts.

Debt Oriented Schemes include Gilt

Scheme Level Folio Composition of Investor Accounts



Across fund types, most of the accounts are retail investor accounts.

Retail investors hold only 71.8% percentage of the total accounts in Debt oriented scheme (least among the other category)

HNI investors holds significant market share in liquid /money market (24.2%) , Debt oriented (26.0 %) and hybrid (24.2%) schemes

Data as on March 31, 2025.

Institutions include domestic and foreign institutions and banks.

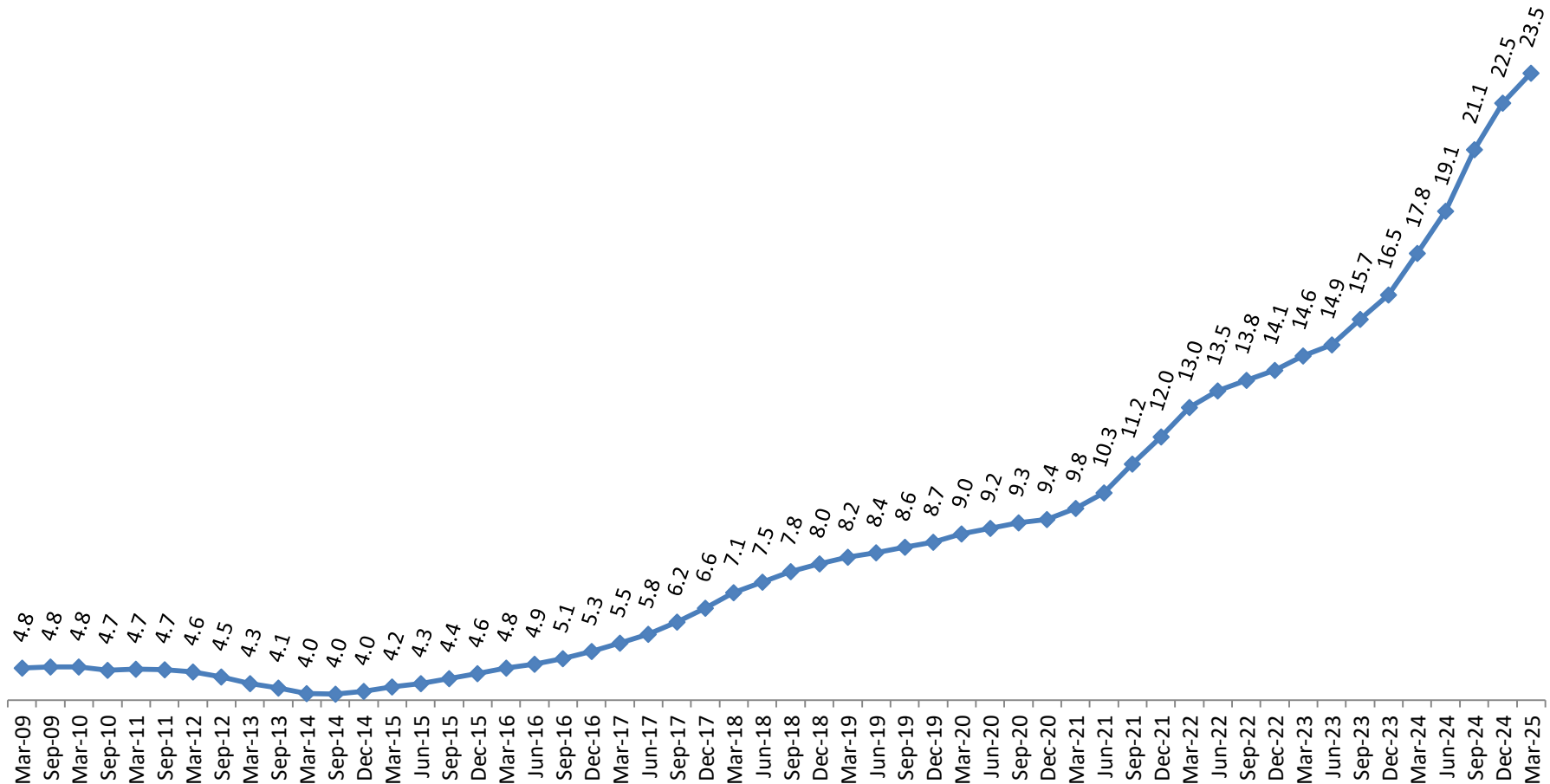
High Net worth Individuals are defined as Individuals investing 2 lakhs and above

Account refers to a folio. An investor may have multiple accounts in a single fund or across funds.

This is therefore not a count of number of investors, but number of accounts.

Debt Oriented Schemes include Gilt

Increase in Investor Accounts



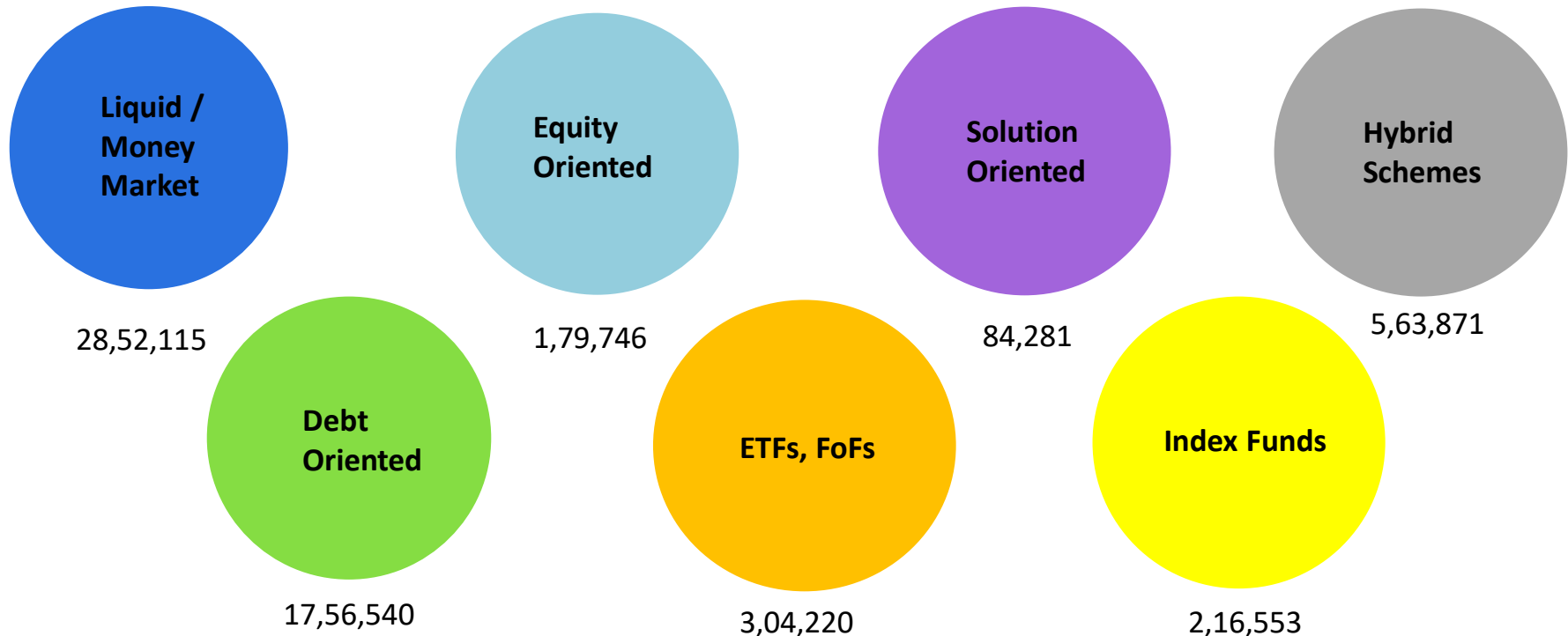
Since December 2014, there is a steady increase in investor accounts from 4.03 cr to 23.50 cr in Mar 2025. There is 32% growth compared to March 24

Figures in crores.

Data as on March 31, 2025.

Account refers to a folio. An investor may have multiple accounts in a single fund or across funds. This is therefore not a count of number of investors, but number of accounts.

Average ticket size across is Rs. 3 lac



The average ticket size is relatively higher for liquid and equity-oriented schemes which are dominated by institutional investors

The average ticket size for equity-oriented funds is Rs. 1,79,746.i.e 6 % decrease from Mar 24
The average ticket size for debt - oriented funds is Rs. 17,56,540 i.e 10 % increase from Mar 24

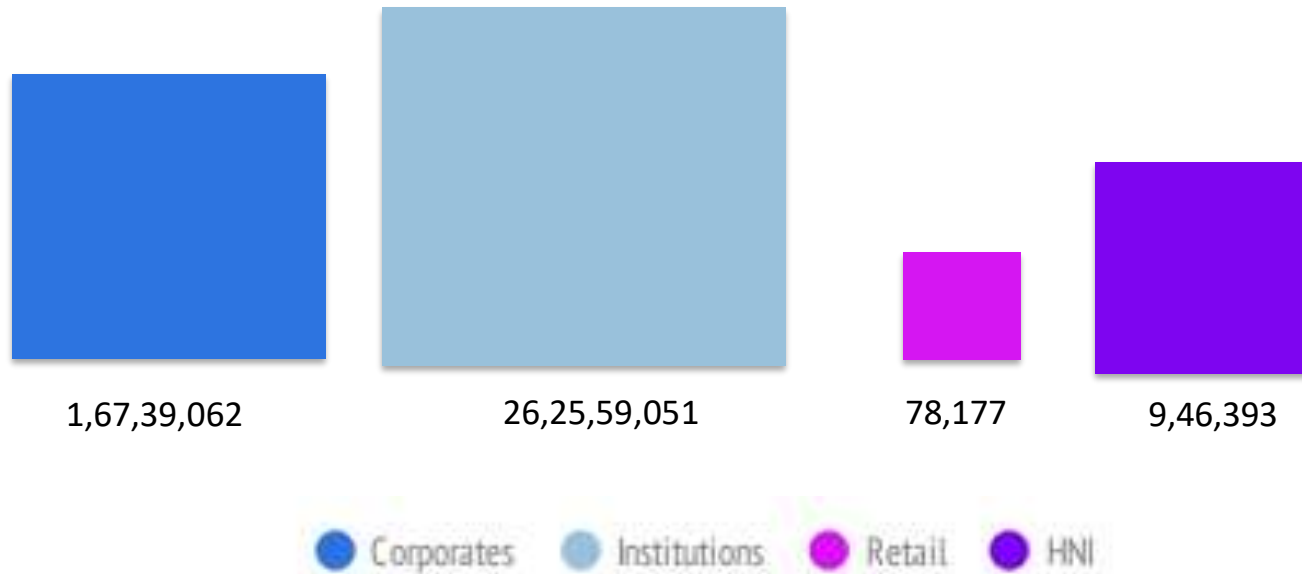
* In March 24 – average ticket size for equity- oriented fund was Rs 1,91,149 and average ticket size for debt-oriented fund was 16,02,145

Data as on March 31, 2025.

Ticket size is computed as assets managed for a scheme category/number of accounts for that category.

Debt Oriented Schemes include Gilt

Retail investors' average account size is Rs. 78,177



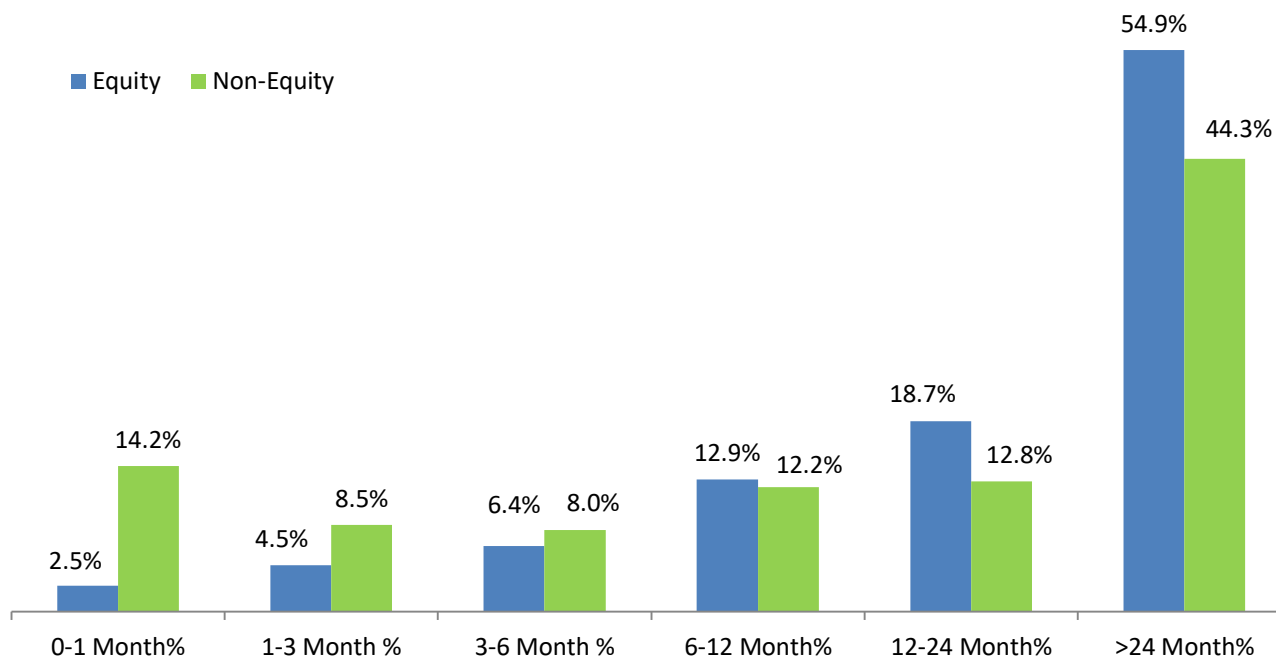
Institutional investors had the highest ticket size at Rs.26.26 cr per account. Retail investors had an average ticket size of Rs. 78,177 per account.

- Mar 2024, Retail investors had an average account size of Rs 84,178 per account i.e there is a decrease of 7% in Mar 25
- Mar 2024, HNI investor had an average account size of Rs 9,96,547 per account i.e there is a decrease of 5% in Mar 25

Data as on March 31, 2025.

*Ticket size is computed as assets managed for a scheme category/number of accounts for that category.
HNIs are defined as individuals investing Rs 2 lakhs and above*

54.9% of the Industry's Equity Assets stay invested for more than 2 years



Equity assets have a longer average holding period as compared to non-equity assets. 54.9 % of equity assets have been held for periods greater than 24 months.

Retail investors hold 61 % of equity assets for period greater than 24months

* Retail investors in Mar 2023 held (44.9%) and in Mar 2024 (53.3%) for period greater than 24 months

*Equity and Non-equity schemes as per AMFI classification.
Data as on March 31, 2025.*