

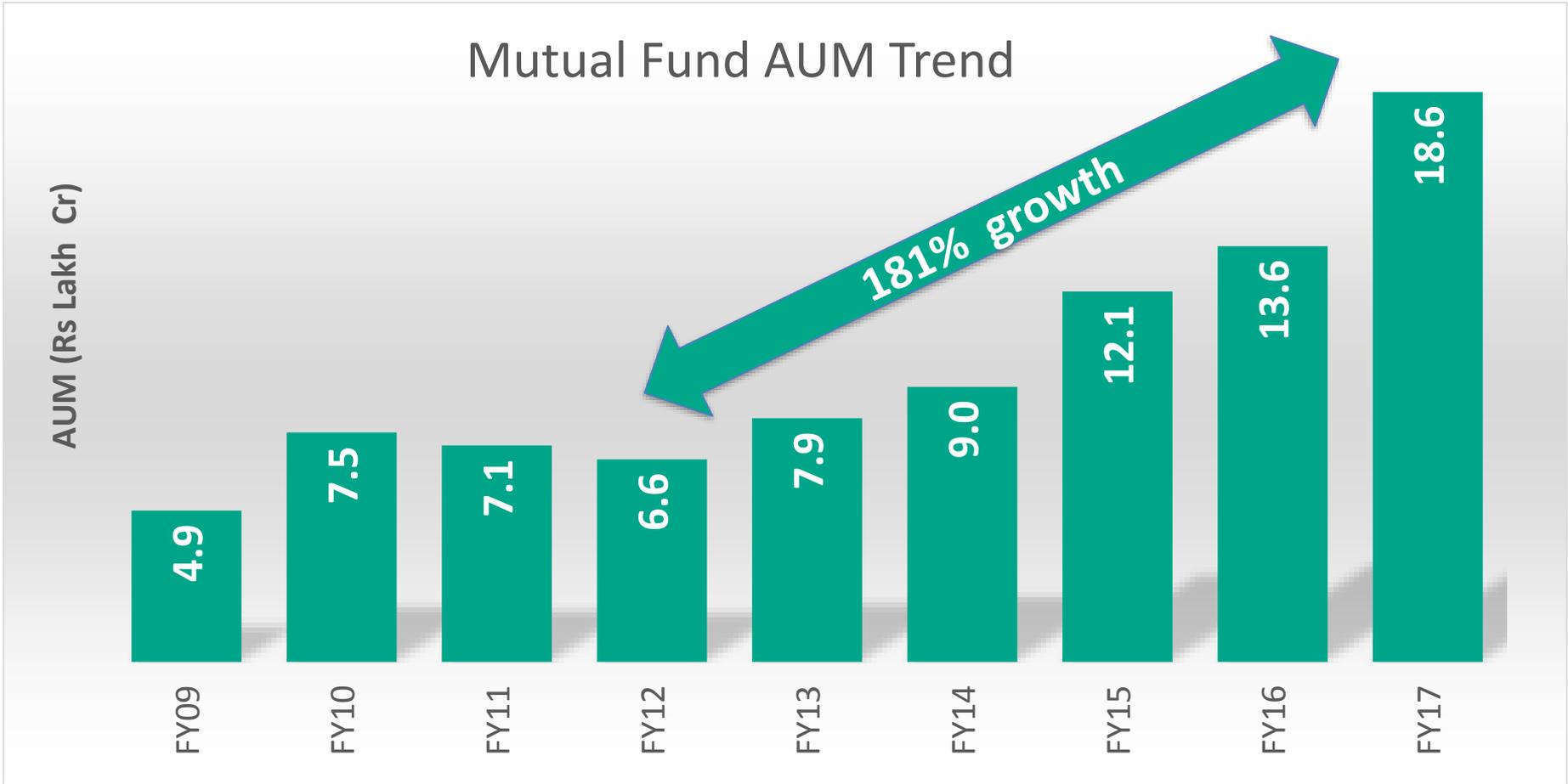


**MUTUAL
FUND** **SUMMIT
2017**



Welcome Address by:
A. Balasubramanian
Chairman, AMFI

'Re-energising Indian Mutual fund Industry'

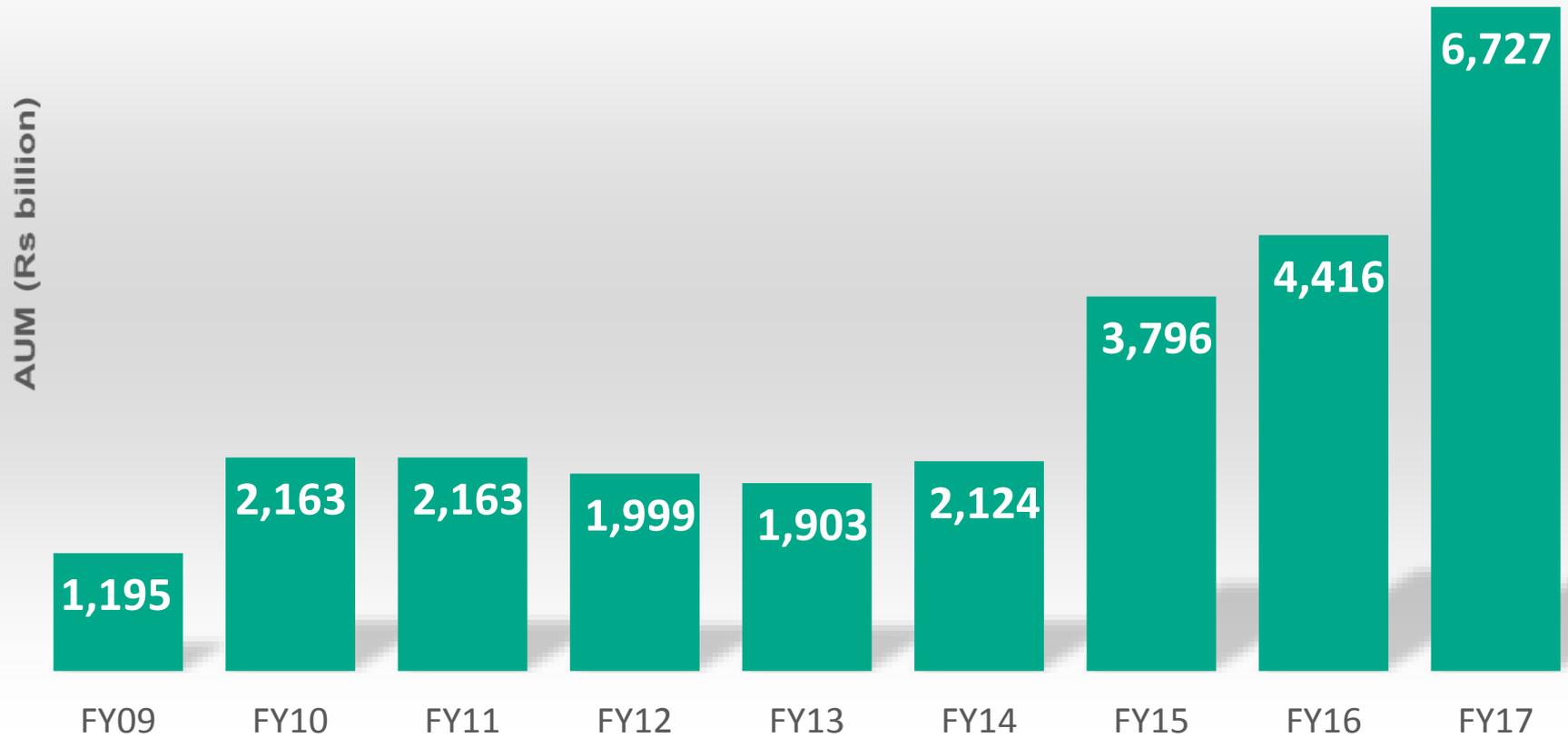


The momentum that we are seeing today is the outcome of the seed which was sown in the year 2012- 'Re-energising the Indian Mutual fund Industry'.



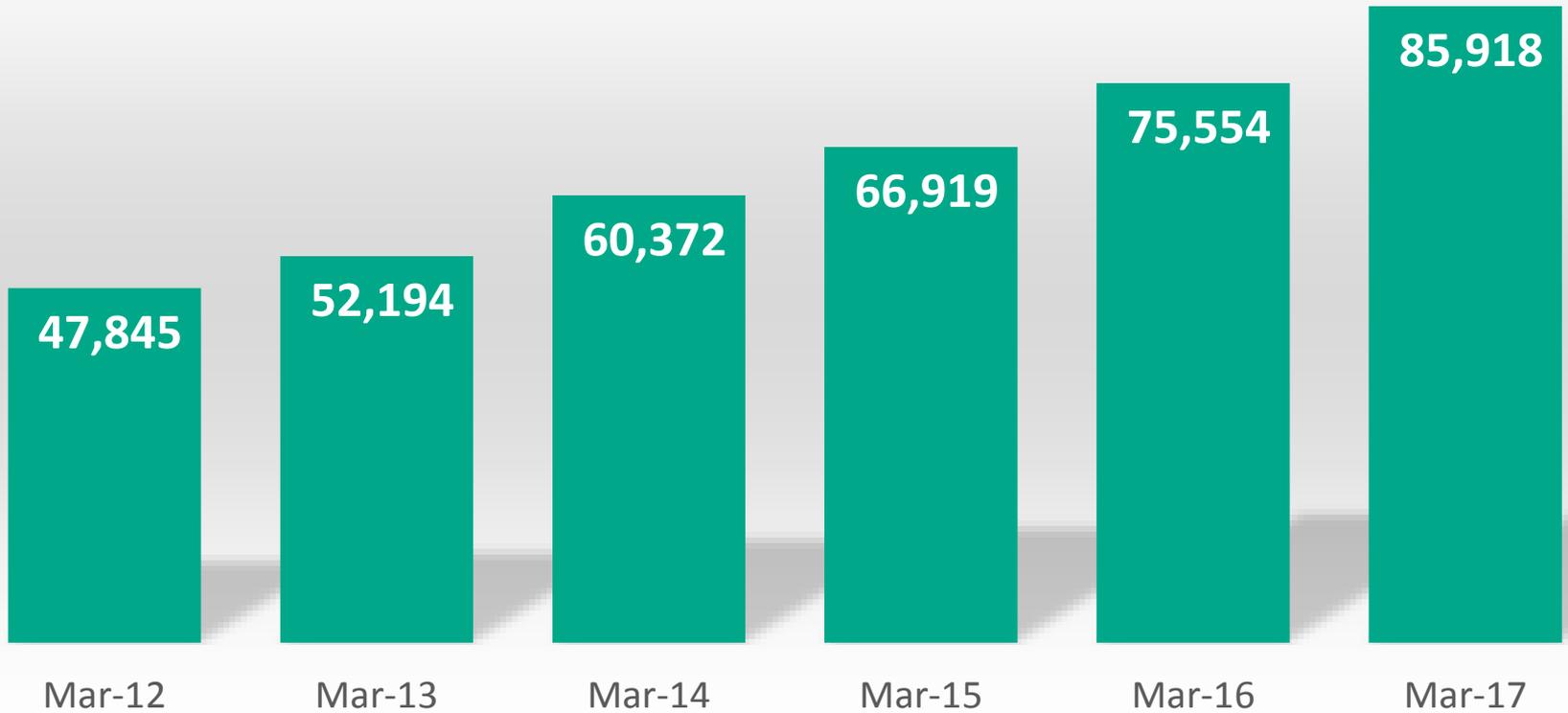
Increasing Acceptance of Equity assets

Trend of Equity funds AUM



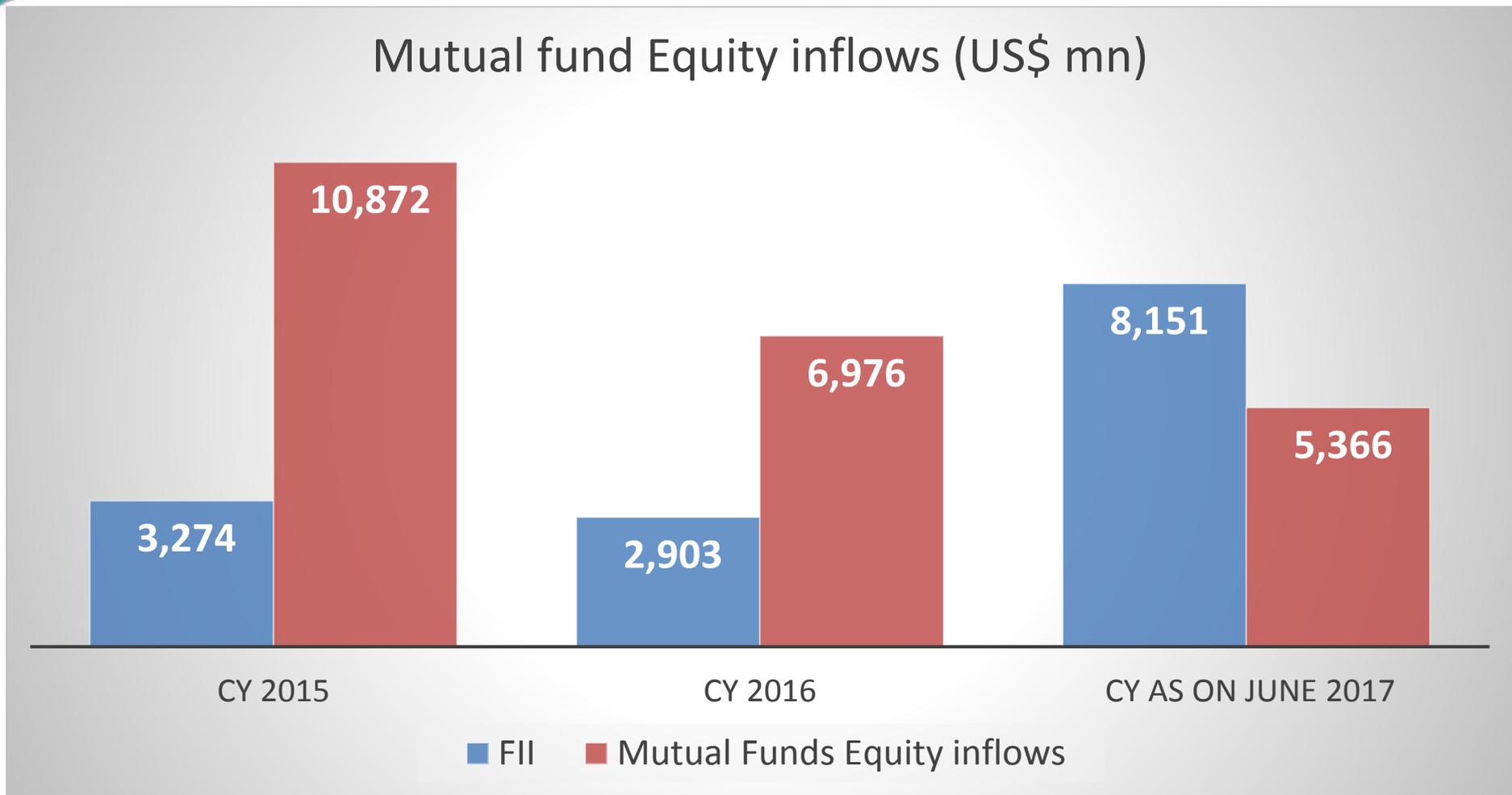
Reflections of Strong Distribution Network

Progressive trend of ARN-Holders

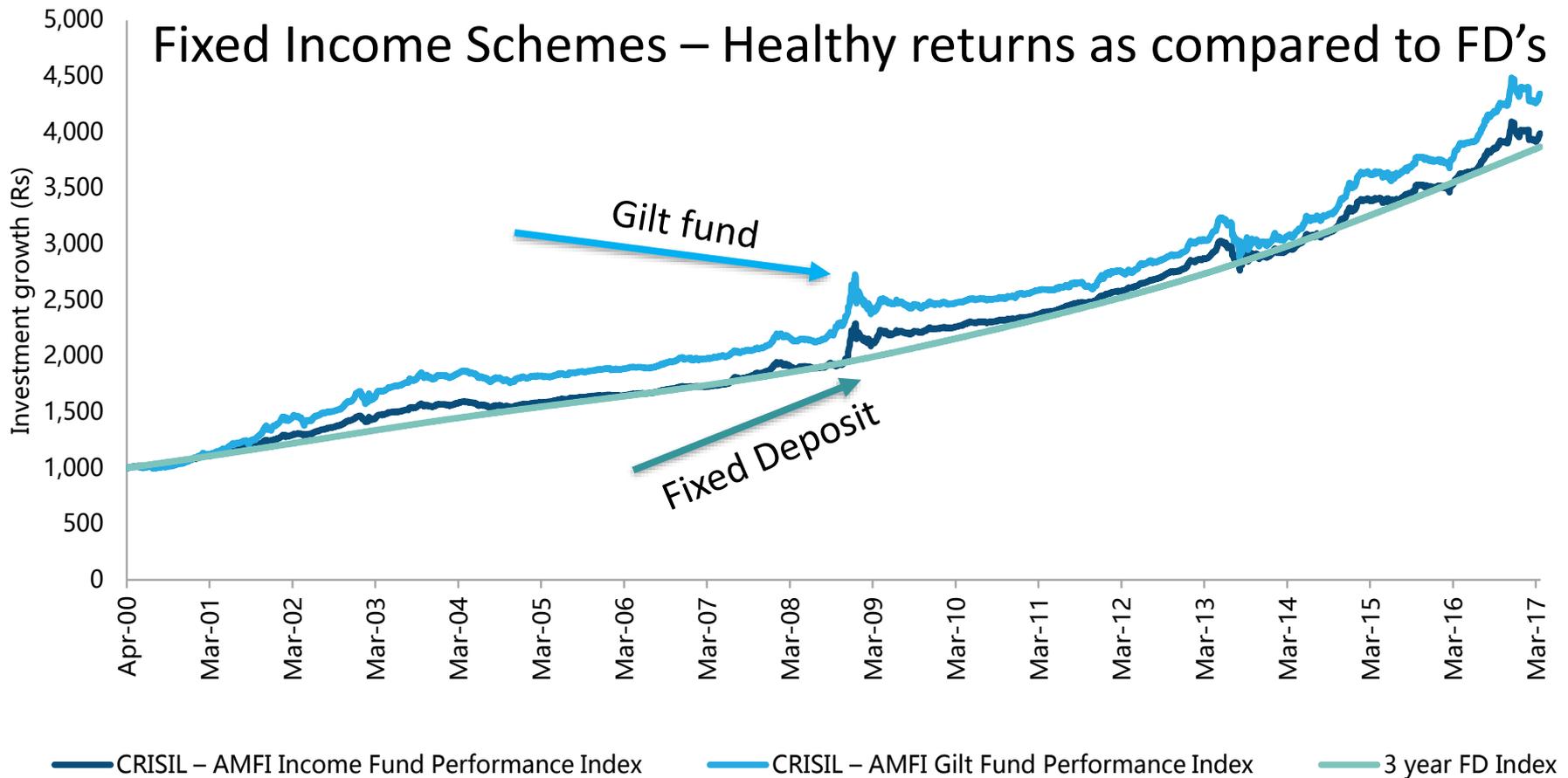




Mutual fund equity inflows – a strong counterforce for FII's

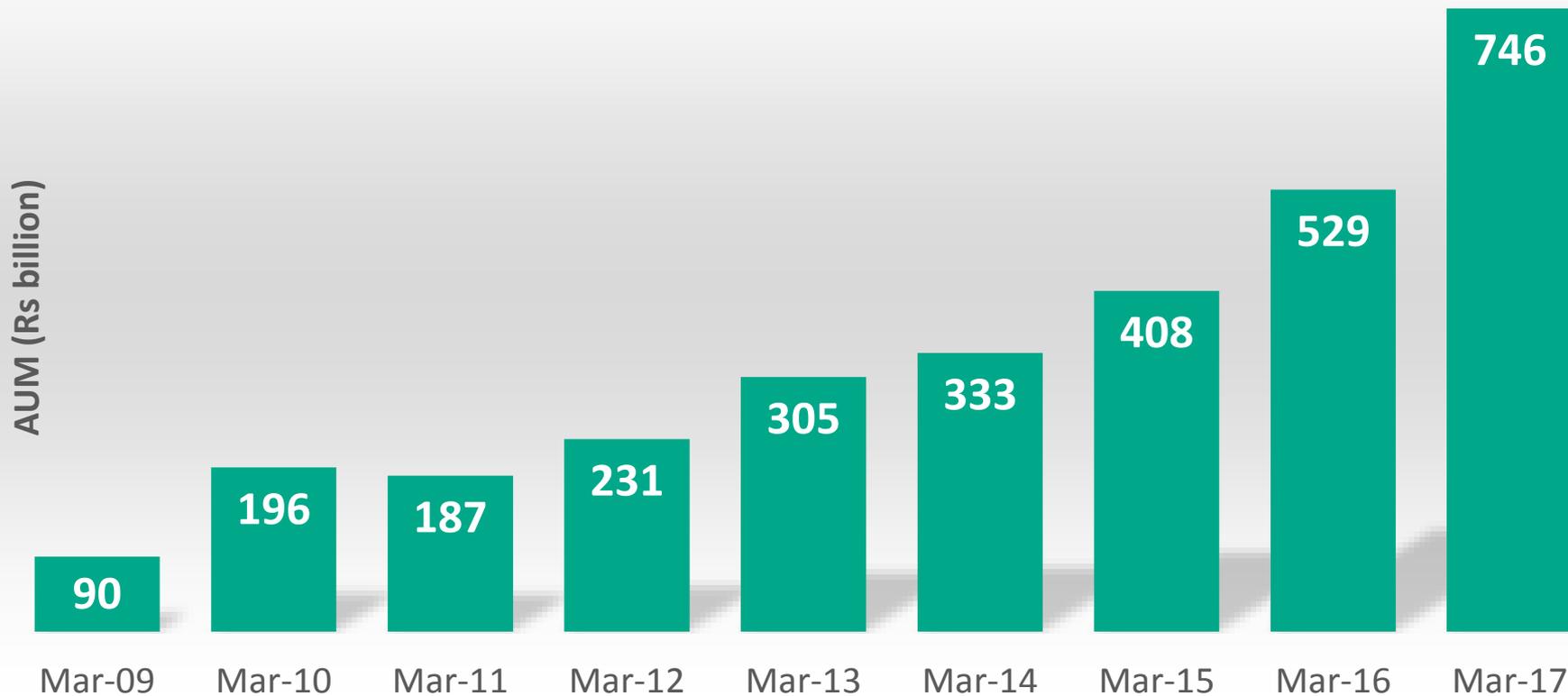


Fixed Income Schemes – Healthy returns



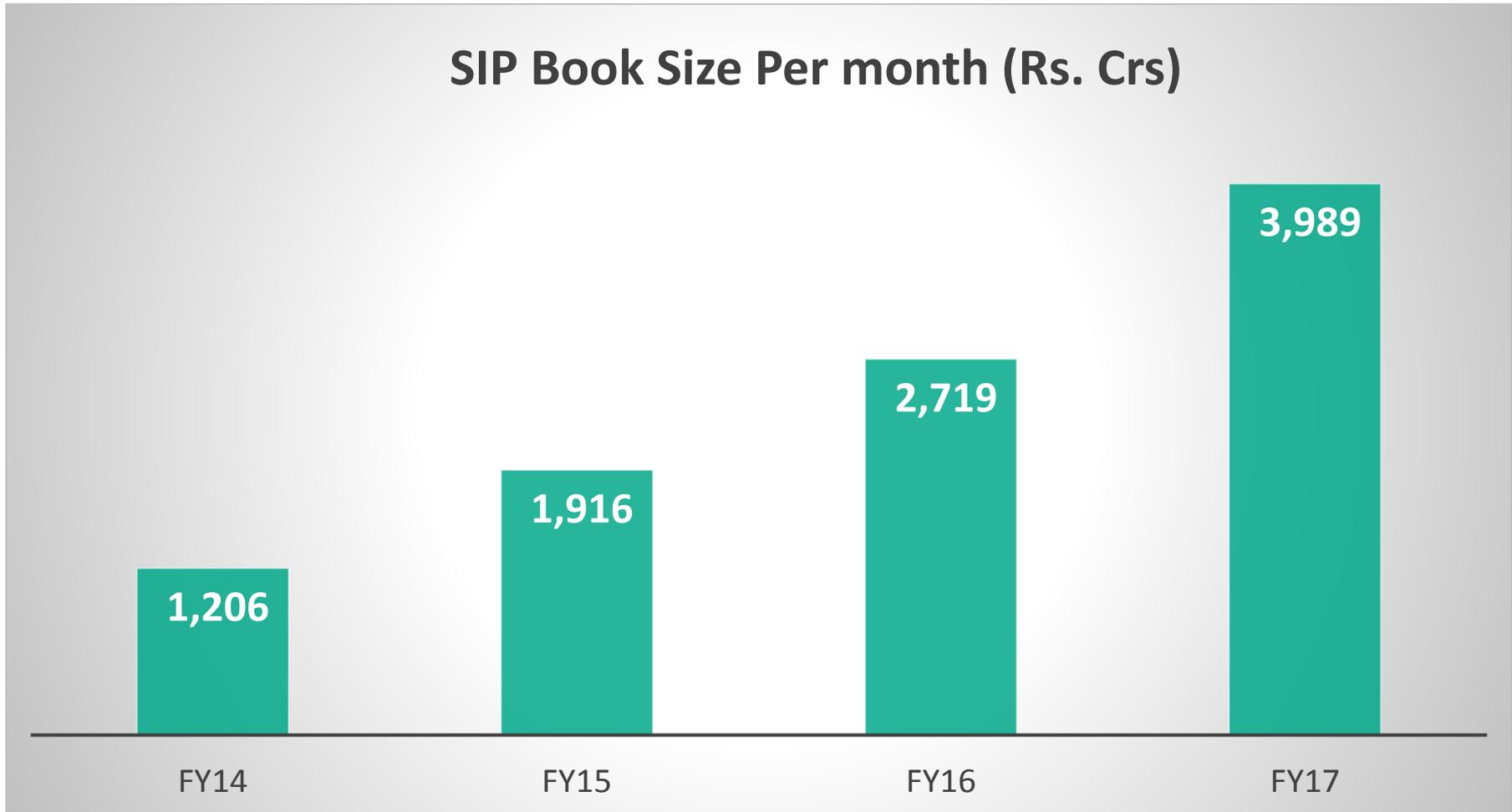
Increasing Retail assets of Fixed Income

Trend of Retail Fixed Income AUM



Reflections of Sustainable Business Model

SIP Book Size Per month (Rs. Crs)



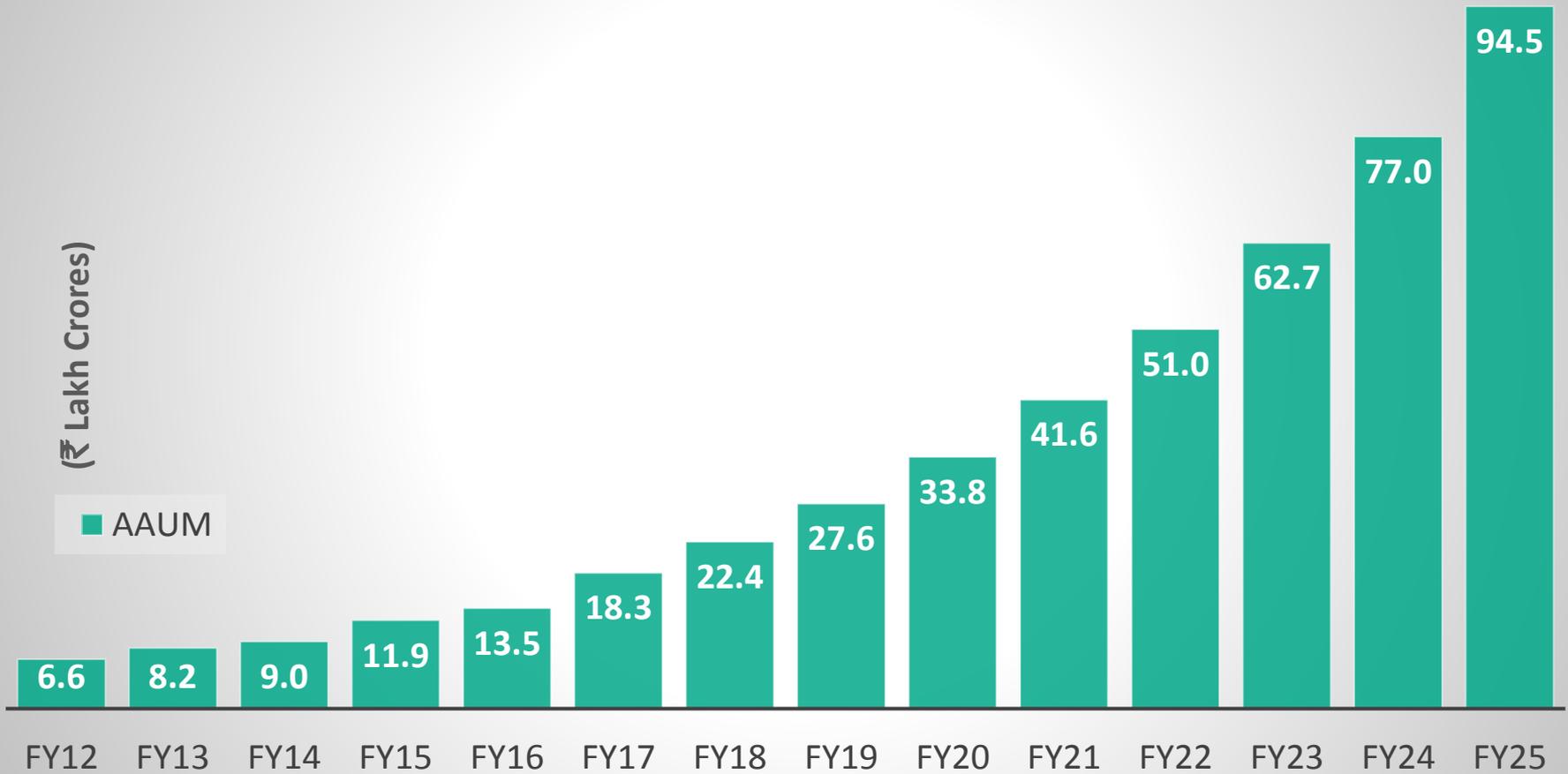
MUTUALFUNDS *Sahi Hai*

- First time in the history of financial services in India, MF as an industry has come together to promote the category
- Multi-media campaign to promote Mutual Funds as the right choice for investments
- Aims to bust many myths surrounding mutual funds
- Make Mutual Funds less intimidating and part of everyday conversation



Potential growth of Mutual Fund Industry

Forecasted AAUM Based on past 5 years average growth



Potential growth of Mutual Fund Industry

Forecasted Folio count Based on past 3 years average growth

Crores



Lineage of AMFI Chairman

Name	Year of Leadership
Mr. A.P. Kurian	1995 - 2010
Mr. U.K. Sinha	2010 - 2011
Mr. Milind Barve	2011 - 2013
Mr. Sundeep Sikka	2013 - 2015
Mr. Leo Puri	2015 - 2016

All of us do not have equal talent,
But all of us have an equal opportunity
to develop our talents
- Dr. A.P.J. Abdul Kalam

Thank You