

# AMFI monthly note

August 2025



#### Monthly mutual fund industry update

### Industry snapshot

- Assets under management (AUM) grew 12.7% yearly in August to Rs 75.19 lakh crore
- Net inflows in August stood at Rs 52,443 crore, led by equity funds

# Equity

- Equity funds saw positive inflows for the 54<sup>th</sup> consecutive month, totalling Rs 33,430 crore
  in August. Within the category, flexi cap funds led the inflows, followed by mid-cap and
  small cap funds
- Notably, mid-cap funds recorded their highest-ever monthly inflow at Rs 5,331 crore

#### **Debt funds**

- Assets of debt-oriented schemes declined marginally by 0.2% to Rs 18.71 lakh crore
- Within the category, overnight funds witnessed the highest on-month AUM increase of 6.8% and highest net flows totalling to Rs 4,951 crore

# Hybrid funds

- Hybrid assets grew 0.5% on-month to Rs 10.08 lakh crore
- In August, the hybrid funds category saw the launch of three NFOs that collectively mobilised Rs 183 crore

# assive

- Passive fund assets grew 0.2% on-month to Rs 12.50 lakh crore
- The category registered net inflows for the 58<sup>th</sup> consecutive month, totalling Rs 11,437 crore

## SIP

- Monthly contribution from SIPs remained steady, totalling Rs 28,265 crore in August
- SIP assets account for 20.2% of the mutual fund industry's total assets as of August, 2025

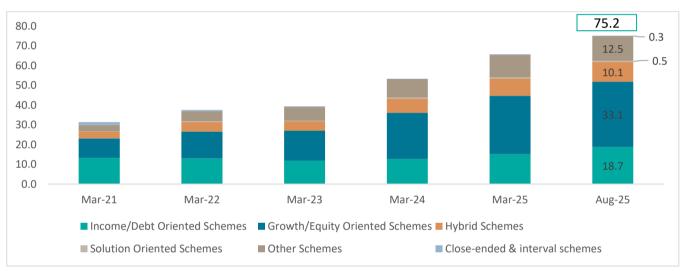


#### Industry snapshot

#### **AUM** steady amid market decline

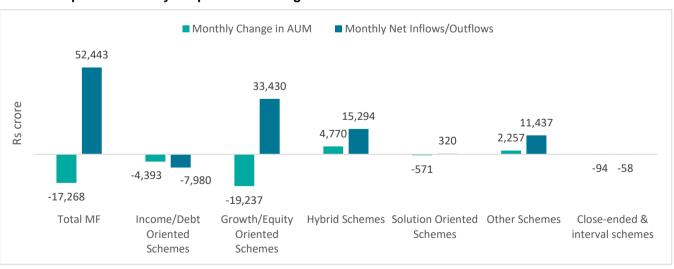
In August 2025, the mutual fund industry's AUM rose 12.7% on-year to Rs 75.19 lakh crore but slipped 0.2% on-month from Rs 75.36 lakh crore in July 2025. The decline was led by mark-to-market (MTM) losses in equity funds, as the Nifty 50 TRI and BSE Sensex TRI fell 1.21% and 1.55%, respectively. Foreign institutional investors (FIIs) were net sellers, while domestic institutional investors (DIIs) stepped up with record equity purchases. Despite these pressures, the overall mutual fund industry continued to log net inflows in August.

#### Asset growth holds ground (Rs lakh crore)



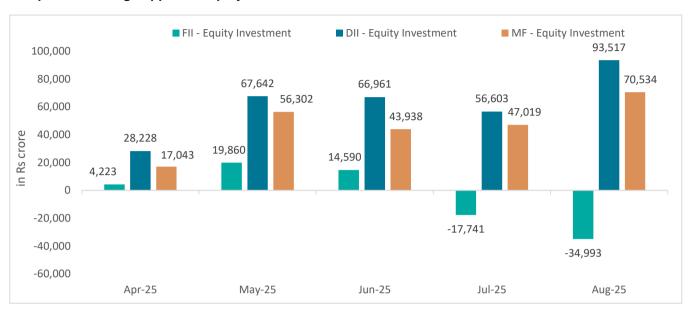
Source: Association of Mutual Funds in India (AMFI), Crisil Intelligence

#### Inflows keep assets steady despite market drag





#### DIIs provide strong support to equity markets



Source: NSDL, SEBI, NSE, Crisil Intelligence

#### Monthly AUM trend of mutual funds

Category	Aug- 2025	Jul-2025 (1 month)	1 month % change	Feb-2025 (6 months)	6 months % change	Aug-2024 (1 year)	1 year % change	Aug- 2022 (3 Years)	3 years % change
Equity	33,08,545	33,27,782	-0.6%	27,39,726	20.8%	30,09,013	10.0%	14,77,898	123.9%
Debt	18,71,273	18,75,666	-0.2%	17,08,112	9.6%	15,99,651	17.0%	13,03,234	43.6%
Hybrid	10,08,077	10,03,307	0.5%	8,52,076	18.3%	8,61,066	17.1%	4,90,374	105.6%
Others	12,50,291	12,48,034	0.2%	10,78,620	15.9%	11,20,895	11.5%	6,04,290	106.9%
Solution- oriented schemes	54,983	55,554	-1.0%	48,418	13.6%	52,785	4.2%	31,257	75.9%
Closed- ended and interval schemes	25,535	25,629	-0.4%	26,542	-3.8%	26,896	-5.1%	26,824	-4.8%
Total	75,18,703	75,35,971	-0.2%	64,53,494	16.5%	66,70,305	12.7%	39,33,878	91.1%

Note: Assets represented by month-end AUM and in Rs crore; all percentage changes are absolute Source: AMFI, Crisil Intelligence

#### Monthly flow of mutual funds (Rs crore)

Category	Aug-2025	Jul-2025	Jun-2025	May-2025	Apr-2025	Mar-2025	Feb-2025
Equity	33,430	42,702	23,587	19,013	24,269	25,082	29,303
Debt	-7,980	1,06,801	-1,711	-15,908	2,19,136	-202,663	-6,526
Hybrid	15,294	20,879	23,223	20,765	14,248	-947	6,804
Others	11,437	8,259	3,997	5,526	20,229	14,149	10,249
Solution-oriented schemes	320	283	206	177	206	241	246



Category	Aug-2025	Jul-2025	Jun-2025	May-2025	Apr-2025	Mar-2025	Feb-2025
Closed-ended and interval schemes	-58	-131	-207	-465	-1,261	-297	-13
Total	52,443	1,78,794	49,095	29,108	2,76,827	-164,435	40,063

Note: Cells in green to red signify the highest to lowest inflows in that period

Source: AMFI, Crisil Intelligence

#### Folio count continues to expand

Overall folio count in the mutual fund industry rose to 24.89 crore in August 2025, an increase of 31.9 lakh or 1.3% over July. Equity schemes continued to dominate, accounting for nearly 70% of the total folios, and added 19.5 lakh new accounts during the month, contributing about 61.4% of the overall growth. Debt schemes followed with a rise of 9.5 lakh folios, while hybrid schemes gained 2.3 lakh. The Others category, which includes passive funds, added 8.9 lakh folios and contributed 27.8% to the overall folio growth. The combined Equity and Others category accounted for over 87.5% of the total folio accounts as of August 2025.

#### Monthly folio count

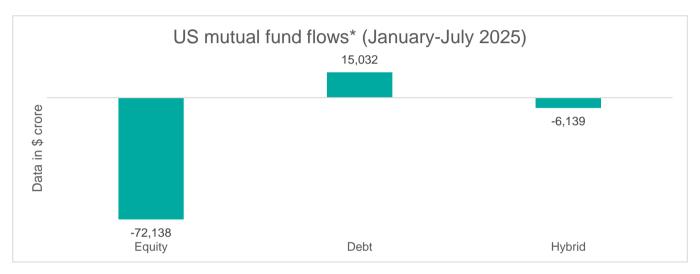
Category	Aug-2025	Jul-2025	Jun-2025	May-2025	Apr-2025	Mar-2025
Equity	17,32,31,188	17,12,77,231	16,81,42,274	16,60,87,784	16,49,58,060	16,38,24,672
Debt	76,06,419	75,11,896	72,47,110	71,54,986	70,36,533	69,49,759
Hybrid	1,67,62,314	1,65,28,359	1,61,93,858	1,59,89,423	1,58,04,441	1,56,67,477
Others	4,46,55,224	4,37,69,720	4,31,41,612	4,24,74,185	4,18,97,969	4,14,72,421
Solution-oriented schemes	61,52,565	61,33,541	61,12,709	60,96,272	60,84,581	60,72,801
Closed-ended and interval schemes	5,01,714	5,03,592	5,06,993	5,10,120	5,13,440	5,20,941
Total	24,89,09,424	24,57,24,339	24,13,44,556	23,83,12,770	23,62,95,024	23,45,08,071



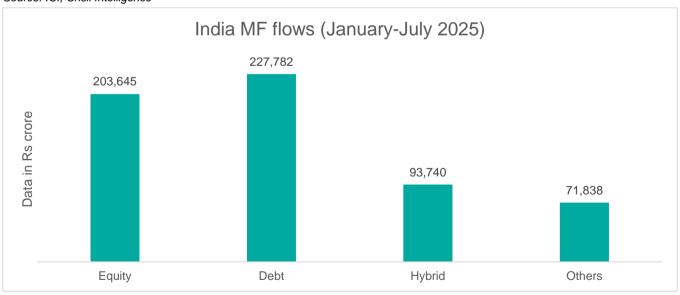
#### Global overview

#### **Divergent investment flows**

The global investment landscape presented a mixed picture up to July 2025. The US saw net outflows from equity and hybrid funds due to economic and global uncertainty and inflated valuation, India saw a surge in equity and debt inflows, driven by strong participation from domestic institutional investors (DIIs) and indications of easing domestic inflation.



\* Does not include ETFs; based on the latest available data Source: ICI, Crisil Intelligence



Note: Others include solution-oriented, other, closed-ended and interval schemes Source: AMFI, Crisil Intelligence

6

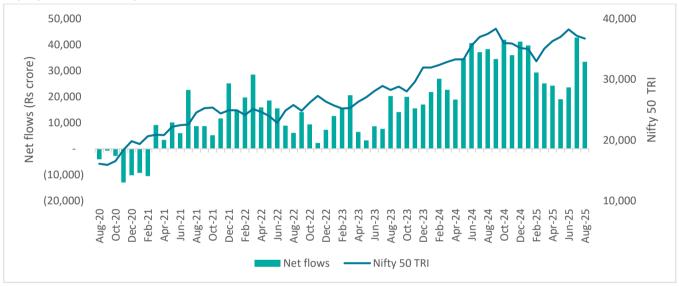


#### **Equity mutual funds**

#### Strong equity inflows despite market volatility

Equity funds continued to see positive momentum for the 54th consecutive month, with inflows of Rs 33,430 crore in August 2025. However, equity markets delivered a mixed performance, weighed down by weak global cues and rising trade uncertainty. Towards the end of the month, the sentiment was further hit by a sharp sell-off, following a draft notice from the US administration proposing a steeper 50% tariff on Indian exports. As a result, equity AUM declined 0.6% on-month to Rs 33.09 lakh crore in August 2025, compared with Rs 33.28 lakh crore in July 2025.

#### Equity flows remain positive



Source: AMFI, Crisil Intelligence

Flexi cap funds, followed by mid-cap and small cap funds, attracted the highest inflows during the month, accounting for over 54% of the total equity fund flows.

After a record inflow in July, the mid-cap category once again posted its highest-ever monthly inflow in August at Rs 5,331 crore. During the month, four equity NFOs were launched—one in the mid-cap, two in the sectoral/thematic and one in flexi-cap category—collectively raised Rs 2,101 crore.



#### Monthly AUM trend of growth/equity-oriented schemes

Category	Aug-2025	Jul-2025 (1 month)	1 month % change	Feb-2025 (6 months)	6 months % change	Aug-2024 (1 year)	1 year % change	Aug-2022 (3 Years)	3 years % change
Sectoral/thematic funds	5,06,572	5,09,519	-0.6%	4,27,156	18.6%	4,44,944	13.9%	1,57,812	221.0%
Flexi cap funds	4,95,446	4,93,229	0.4%	4,06,430	21.9%	4,29,312	15.4%	2,42,438	104.4%
Mid-cap funds	4,26,623	4,28,582	-0.5%	3,40,657	25.2%	3,84,658	10.9%	1,78,094	139.5%
Large cap funds	3,89,983	3,91,763	-0.5%	3,35,388	16.3%	3,68,401	5.9%	2,40,308	62.3%
Small cap funds	3,50,555	3,55,902	-1.5%	2,73,877	28.0%	3,19,968	9.6%	1,20,464	191.0%
Large- and mid-cap funds	2,99,335	3,00,972	-0.5%	2,42,809	23.3%	2,63,809	13.5%	1,22,862	143.6%
ELSS funds	2,43,982	2,48,203	-1.7%	2,16,623	12.6%	2,52,389	-3.3%	1,53,608	58.8%
Value funds/contra funds	1,98,970	2,01,204	-1.1%	1,71,919	15.7%	1,90,474	4.5%	85,682	132.2%
Multi-cap funds	2,05,141	2,05,282	-0.1%	1,61,176	27.3%	1,73,103	18.5%	62,109	230.3%
Focused funds	1,59,952	1,60,567	-0.4%	1,35,018	18.5%	1,50,440	6.3%	1,04,348	53.3%
Dividend yield funds	31,986	32,559	-1.8%	28,674	11.5%	31,517	1.5%	10,172	214.4%
Total	33,08,545	33,27,782	-0.6%	27,39,726	20.8%	30,09,013	10.0%	14,77,898	123.9%

Note: Assets represented by month-end AUM and in Rs crore; all percentage changes are absolute Source: AMFI, Crisil Intelligence

#### Monthly flow trend of growth/equity-oriented schemes (Rs crore)

Category	Aug-2025	Jul-2025	Jun-2025	May-2025	Apr-2025	Mar-2025	Feb-2025
Sectoral/thematic funds	3,893	9,426	476	2,052	2,001	170	5,712
Flexi cap funds	7,679	7,654	5,733	3,841	5,542	5,615	5,104
Mid-cap funds	5,331	5,182	3,754	2,809	3,314	3,439	3,407
Large cap funds	2,835	2,125	1,694	1,250	2,671	2,479	2,866
Small cap funds	4,993	6,484	4,024	3,214	4,000	4,092	3,722
Large- and mid-cap funds	3,326	5,035	3,497	2,691	2,552	2,718	2,656
ELSS funds	59	-368	-556	-678	-372	735	615
Value funds/contra funds	1,141	1,470	1,159	-92	1,073	1,553	1,347
Multi-cap funds	3,193	3,991	2,794	2,999	2,552	2,753	2,518
Focused funds	1,155	1,606	965	947	885	1,386	1,288
Dividend yield funds	-175	97	46	-21	51	141	69
Total	33,430	42,702	23,587	19,013	24,269	25,082	29,303

Note: Cells in green to red signify the highest to lowest inflows in that period



#### Debt mutual funds

#### Debt mutual funds see slight decline in August

The AUM of open-ended debt funds declined marginally by 0.2% on-month to Rs 18.71 lakh crore in August from Rs 18.76 lakh crore in July. The fall can partly be attributed to outflows during the month.

The yield on the new 10-year benchmark 6.33% government security 2035, settled at a five-month high of 6.59% on August 29, considerably higher than 6.38% as of July 31. This upward trend was driven by global uncertainty surrounding tariffs and domestic fiscal concerns, including expectations of increased government borrowing due to the proposed goods and services tax (GST) reforms and a rise in state government bond supply.

Bond prices started the month on a declining trajectory, as the Reserve Bank of India's rapid absorption of liquidity diminished hopes of a rate cut at the Monetary Policy Committee's (MPC) August meeting. The MPC's decision to maintain rates and revise the inflation forecast for fiscal 2026 to 3.1% further contributed to the decline in bond prices.

In terms of AUM growth, overnight funds led the way with a 6.8% increase, followed by gilt funds with 10-year constant duration (2.3%) and money market funds (1.1%). Within the category, overnight funds witnessed the highest inflows during the month, amounting to Rs 4,951.

#### Monthly AUM trend of income-/ debt-oriented schemes

Liquid funds         5,31,547         5,42,225         -2.0%         5,67,506           Money market funds         3,40,868         3,37,161         1.1%         2,51,864	6 months % change	Aug-2024 (1 year)	1 year % change	Aug-2022 (3 Years)	3 years % change
	-6.3%	5,10,165	4.2%	4,11,292	29.2%
	35.3%	2,45,846	38.7%	1,18,232	188.3%
Corporate bond funds 2,04,712 2,05,891 -0.6% 1,74,015	17.6%	1,56,081	31.2%	1,15,412	77.4%
Short duration funds 1,36,583 1,36,021 0.4% 1,13,224	20.6%	1,10,740	23.3%	98,863	38.2%
Low duration funds 1,42,934 1,41,986 0.7% 1,13,395	26.0%	1,05,235	35.8%	1,02,932	38.9%
Ultra short duration funds 1,36,834 1,35,868 0.7% 1,07,720	27.0%	1,05,812	29.3%	97,576	40.2%
Overnight funds 86,297 80,835 6.8% 91,909	-6.1%	86,100	0.2%	1,06,255	-18.8%
Banking and PSU funds 81,161 82,042 -1.1% 79,443	2.2%	78,119	3.9%	81,787	-0.8%
Floater funds 52,031 52,162 -0.3% 50,543	2.9%	53,029	-1.9%	63,625	-18.2%
Gilt funds 40,090 41,790 -4.1% 40,749	-1.6%	35,551	12.8%	15,675	155.8%
Dynamic bond funds 36,424 37,174 -2.0% 35,317	3.1%	33,964	7.2%	22,992	58.4%
Medium-duration funds 25,590 25,513 0.3% 24,940	2.6%	25,082	2.0%	28,970	-11.7%
Credit risk funds 20,028 20,229 -1.0% 20,542	-2.5%	21,600	-7.3%	26,298	-23.8%
Long duration funds 19,720 20,260 -2.7% 20,329	-3.0%	16,494	19.6%	2,733	621.6%
Medium to long duration 11,520 11,687 -1.4% 11,668 funds	-1.3%	11,254	2.4%	9,082	26.9%
Gilt funds with 10-year constant duration 4,935 4,822 2.3% 4,949	-0.3%	4,578	7.8%	1,512	226.5%



Category	Aug-2025	Jul-2025 (1 month)	1 month % change	Feb-2025 (6 months)	6 months % change	Aug-2024 (1 year)	1 year % change	Aug-2022 (3 Years)	3 years % change
Total	18,71,273	18,75,666	-0.2%	17,08,112	9.6%	15,99,651	17.0%	13,03,234	43.6%

Note: Assets represented by month-end AUM and in Rs crore; all percentage changes are absolute Source: AMFI, Crisil Intelligence

#### Monthly flow trend of income-/debt-oriented schemes (Rs crore)

Category	Aug-2025	Jul-2025	Jun-2025	May-2025	Apr-2025	Mar-2025	Feb-2025
Liquid funds	-13,350	39,355	-25,196	-40,205	1,18,656	-133,034	4,977
Money market funds	2,211	44,574	9,484	11,223	31,507	-21,301	-3,276
Corporate bond funds	-825	1,422	7,124	11,983	3,458	-414	1,065
Short-duration funds	565	1,829	10,277	1,790	4,763	-1,176	729
Ultra-short-duration funds	374	2,277	2,944	1,848	26,734	-9,647	-4,281
Low-duration funds	477	9,766	3,136	3,134	9,371	-1,384	-2,825
Overnight funds	4,951	8,866	-8,154	-8,120	23,900	-30,016	-2,264
Banking and PSU funds	-800	-662	239	484	636	-1,579	474
Floater funds	-205	164	231	-254	570	-1,180	-343
Gilt funds	-928	160	-957	1,386	-425	-759	-278
Dynamic bond funds	-395	63	44	567	-10	-373	-108
Medium duration funds	112	24	-61	-47	134	-572	-178
Credit risk funds	-244	-272	-168	-248	-302	-294	-198
Long duration funds	-62	-416	-446	466	82	-518	-163
Medium-to-long duration funds	-28	-221	-66	44	100	-315	56
Gilt funds with 10-year constant duration	168	-126	-142	42	-39	-101	88
Total	-7,980	1,06,801	-1,711	-15,908	2,19,136	-202,663	-6,526

Note: Cells in green to red signify the highest to lowest inflows in that period



#### Hybrid mutual funds

#### Hybrid assets continue to see sustained growth

In August, hybrid fund assets grew 0.5% on-month to Rs 10.08 lakh crore from Rs 10.03 lakh crore, driven by the monthly inflows of Rs 15,294 crore. Within the hybrid category, multi-asset allocation funds led the charge, with its AUM surging 2.9% on-month to Rs 1.32 lakh crore. Equity savings fund and arbitrage funds followed closely, with assets rising 1.1% to Rs 0.46 lakh crore and 0.9% to Rs 2.59 lakh crore, respectively.

For the fourth consecutive month, all sub-categories of hybrid funds recorded net inflows in August. Arbitrage funds accounted for the largest share of inflows at Rs 6,667 crore, followed by multi-asset allocation funds at Rs 3,528 crore and dynamic-asset allocation funds at Rs 2,316 crore. After a record inflow in July, the balanced hybrid fund logged its second highest ever inflow totalling Rs 1,870 crore.

In August, the hybrid funds category also saw the launch of three NFOs that collectively mobilised Rs 183 crore. These included a multi-asset allocation fund, an arbitrage fund and an equity savings fund that mobilised Rs 110 crore, Rs 40 crore and Rs 28 crore, respectively.

#### Monthly AUM trend of hybrid schemes

Category	Aug- 2025	Jul-2025 (1 month)	1 month % change	Feb-2025 (6 months)	6 months % change	Aug-2024 (1 year)	1 year % change	Aug- 2022 (3 Years)	3 years % change
Dynamic asset allocation/ balanced advantage funds	3,04,727	3,05,087	-0.1%	2,72,449	11.8%	2,85,526	6.7%	1,92,369	58.4%
Balanced hybrid funds/ aggressive hybrid funds	2,36,818	2,37,969	-0.5%	2,07,879	13.9%	2,24,779	5.4%	1,55,900	51.9%
Arbitrage funds	2,58,923	2,56,675	0.9%	2,00,651	29.0%	1,92,709	34.4%	81,385	218.1%
Multi-asset allocation funds	1,32,104	1,28,427	2.9%	1,02,138	29.3%	92,676	42.5%	21,082	526.6%
Equity savings funds	46,236	45,727	1.1%	41,272	12.0%	36,990	25.0%	17,359	166.4%
Conservative hybrid funds	29,268	29,421	-0.5%	27,687	5.7%	28,386	3.1%	22,280	31.4%
Total	10,08,077	10,03,307	0.5%	8,52,076	18.3%	8,61,066	17.1%	4,90,374	105.6%

Note: Assets represented by month-end AUM and in Rs crore; all percentage changes are absolute



#### Monthly flow trend of hybrid schemes (Rs crore)

Category	Aug- 2025	Jul- 2025	Jun- 2025	May- 2025	Apr- 2025	Mar- 2025	Feb- 2025
Dynamic asset allocation/balanced advantage funds	2,316	2,611	1,886	1,136	881	776	664
Balanced hybrid funds/aggressive hybrid funds	1,870	2,364	1,332	341	-151	294	310
Arbitrage funds	6,667	7,296	15,585	15,702	11,790	-2,855	3,592
Multi-asset allocation funds	3,528	6,197	3,210	2,927	2,106	1,670	2,228
Equity savings funds	869	2,104	1,073	569	-142	-561	90
Conservative hybrid funds	44	308	138	89	-236	-271	-81
Total	15,294	20,879	23,223	20,765	14,248	-947	6,804

Note: Cells in green to red signify the highest to lowest inflows in that period



#### Passive mutual funds

#### Passive funds witness positive flows for 58th consecutive month

Assets under passive funds were up 0.2% on-month at Rs 12.50 lakh crore in August, propped up by the increase in gold prices and fresh inflows into this category. The category witnessed an inflow of Rs 11,437 crore, marking the 58th consecutive month of net inflows.

Other ETFs garnered the highest inflows of Rs 7,244 crore, followed by gold ETFs, which attracted Rs 2,190 crore.

#### Monthly AUM trend of passive schemes

Category	Aug- 2025	Jul-2025 (1 month)	1 month % change	Feb-2025 (6 months)	6 months % change	Aug-2024 (1 year)	1 year % change	Aug-2022 (3 Years)	3 years % change
Other ETFs	8,42,201	8,44,402	-0.3%	7,26,868	15.9%	7,94,345	6.0%	4,59,208	83.4%
Index funds	3,04,235	3,05,829	-0.5%	2,68,488	13.3%	2,63,774	15.3%	1,04,742	190.5%
Gold ETFs	72,496	67,635	7.2%	55,677	30.2%	37,390	93.9%	19,832	265.5%
Fund of funds investing overseas	31,358	30,168	3.9%	27,587	13.7%	25,386	23.5%	20,507	52.9%
Total	12,50,291	12,48,034	0.2%	10,78,620	15.9%	11,20,895	11.5%	6,04,290	106.9%

Note: Assets represented by month-end AUM and in Rs crore; all percentage changes are absolute Source: AMFI, Crisil Intelligence

#### Monthly flow trend of passive schemes (Rs crore)

Category	Aug-2025	Jul-2025	Jun-2025	May-2025	Apr-2025	Mar-2025	Feb-2025
Other ETFs	7,244	4,477	844	4,087	19,057	10,962	3,846
Index funds	1,503	2,330	1,043	1,104	1,555	3,501	4,177
Gold ETFs	2,190	1,256	2,081	292	-6	-77	1,980
Fund of funds investing overseas	501	197	29	43	-377	-237	246
Total	11,437	8,259	3,997	5,526	20,229	14,149	10,249

Note: Cells in green to red signify the highest to lowest inflows in that period



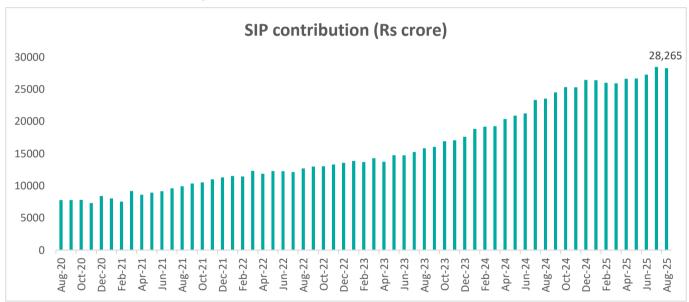
#### SIP trend

#### SIP assets hold ground despite market decline

Despite the decline in the markets in August 2025, investors remained committed to their systematic investment plans (SIPs), with a total contribution of Rs 28,265 crore, marking a minor 0.7% decline from the previous month. SIP contributions have seen a significant 20% growth on-year, rising from Rs 23,547 crore in August 2024. This steady investment flow underscores investors' confidence in a long-term, disciplined approach to wealth creation.

The SIP assets clocked a marginal decline of Rs 1,088 crore in August 2025 mainly due to MTM losses. Nevertheless, over the past 12 months, SIP assets have grown substantially by 13.4%, increasing from Rs 13.39 lakh crore in August 2024 to Rs 15.18 lakh crore in August 2025. Notably, SIP assets now account for 20.2% of the total mutual fund industry's assets, a steady increase, highlighting their increasing importance in the investment landscape.

#### SIP contributions remain steady



#### SIP trend

Contribution	Aug-2025	Jul-2025	Jun-2025	May-2025	Apr-2025	Mar-2025
No. of contributing SIP accounts (crore)	8.99	9.11	8.64	8.56	8.38	8.11
SIP monthly contribution (crore)	28,265	28,464	27,269	26,688	26,632	25,926
SIP assets (Rs lakh crore)	15.18	15.19	15.31	14.61	13.90	13.35
SIP assets as a percentage of industry assets	20.2	20.2	20.6	20.2	19.9	20.3





Equity funds recorded net inflows of ₹33,430 crore, marking the 54th consecutive month of positive flows. Categories such as flexi-cap, mid-cap, and small-cap funds continued to see strong participation, with mid-cap funds registering their highest-ever monthly inflows.

SIPs too remained a consistent driver of retail participation, contributing ₹28,265 crore during the month, with SIP AUM now at over ₹15.18 lakh crore and 8.99 crore contributing accounts.

These steady flows across equity, hybrid, passive funds and SIPs underscore the continued confidence of investors in mutual funds as a long-term wealth creation avenue. As an industry, we remain focused on strengthening awareness, encouraging disciplined investing, and ensuring that India's savers benefit from the transparency and robustness of the mutual fund framework.



Venkat N Chalasani Chief Executive, AMFI



#### Disclaimer

Mutual fund investments are subject to market risks; read all scheme-related documents carefully.

# MUTUAL FUNDS Sahi Hai