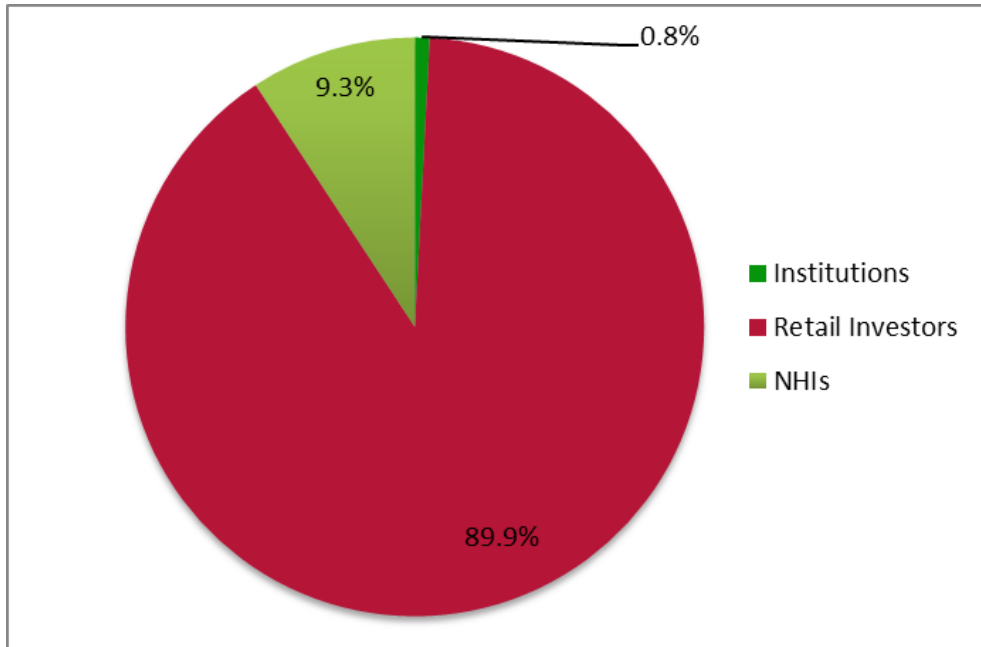




Accounts Across Investor Types



There are 85,626,244 accounts in the mutual fund industry as at September 2019, of which 89.9% is accounted for by retail investors.

There were:

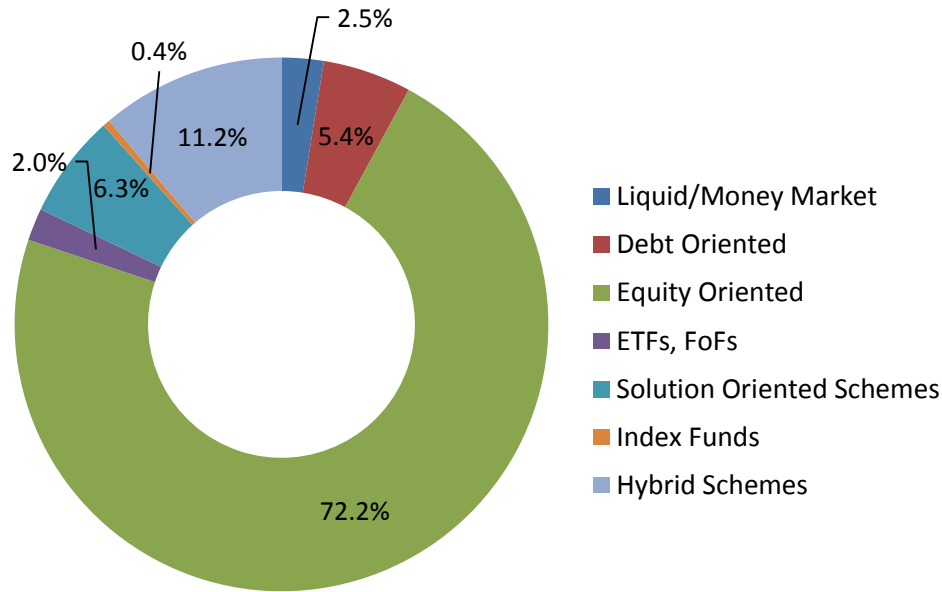
- 76,984,535 Retail investor accounts
- 7,934,070 HNI accounts
- 707,639 Institutional investor accounts.

Data as on September 30, 2019.

Account refers to a folio. An investor may have multiple accounts in a single fund or across funds. This is therefore not a count of number of investors, but number of accounts.



Accounts Across Scheme Types



The top 3 scheme types across accounts are:
Equity Oriented Schemes (72.2%),
Hybrid Schemes (11.2%) and
Solution Oriented Schemes (6.3%)

Pursuant to rationalization of scheme categorization vide SEBI circular dated October 06, 2017 and change in the format of MCR w.e.f. April 01, 2019, there has been a change in classification of scheme categories for reporting this data.

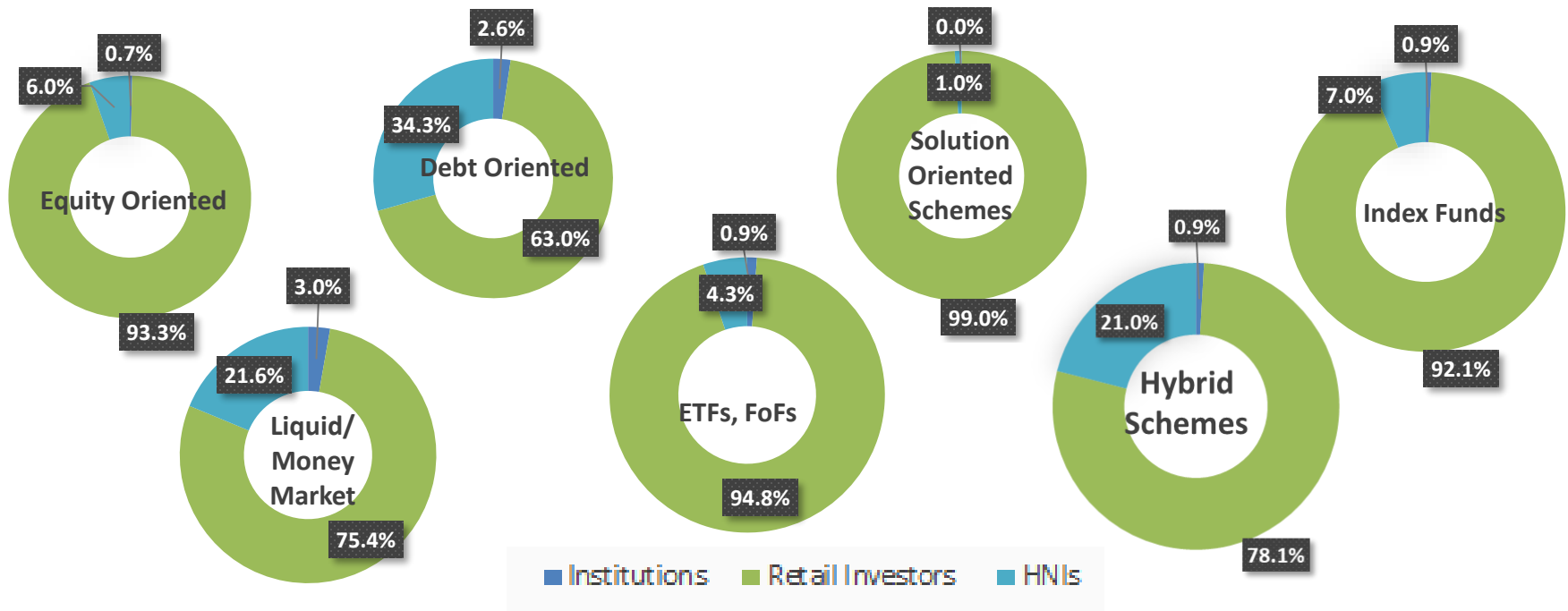
Data as on September 30, 2019.

Account refers to a folio. An investor may have multiple accounts in a single fund or across funds.

This is therefore not a count of number of investors, but number of accounts.

Debt Oriented Schemes include Gilt

Scheme Level Folio Composition of Investor Accounts



Across fund types, most of the accounts are retail investor accounts.

Retail investors hold the least number in debt oriented schemes at about 63% of the total accounts.

Pursuant to rationalization of scheme categorization vide SEBI circular dated October 06, 2017 and change in the format of MCR w.e.f. April 01, 2019, there has been a change in classification of scheme categories for reporting this data.

Data as on September 30, 2019.

Institutions include domestic and foreign institutions and banks.

High Net worth Individuals are defined as Individuals investing 2 lakhs and above

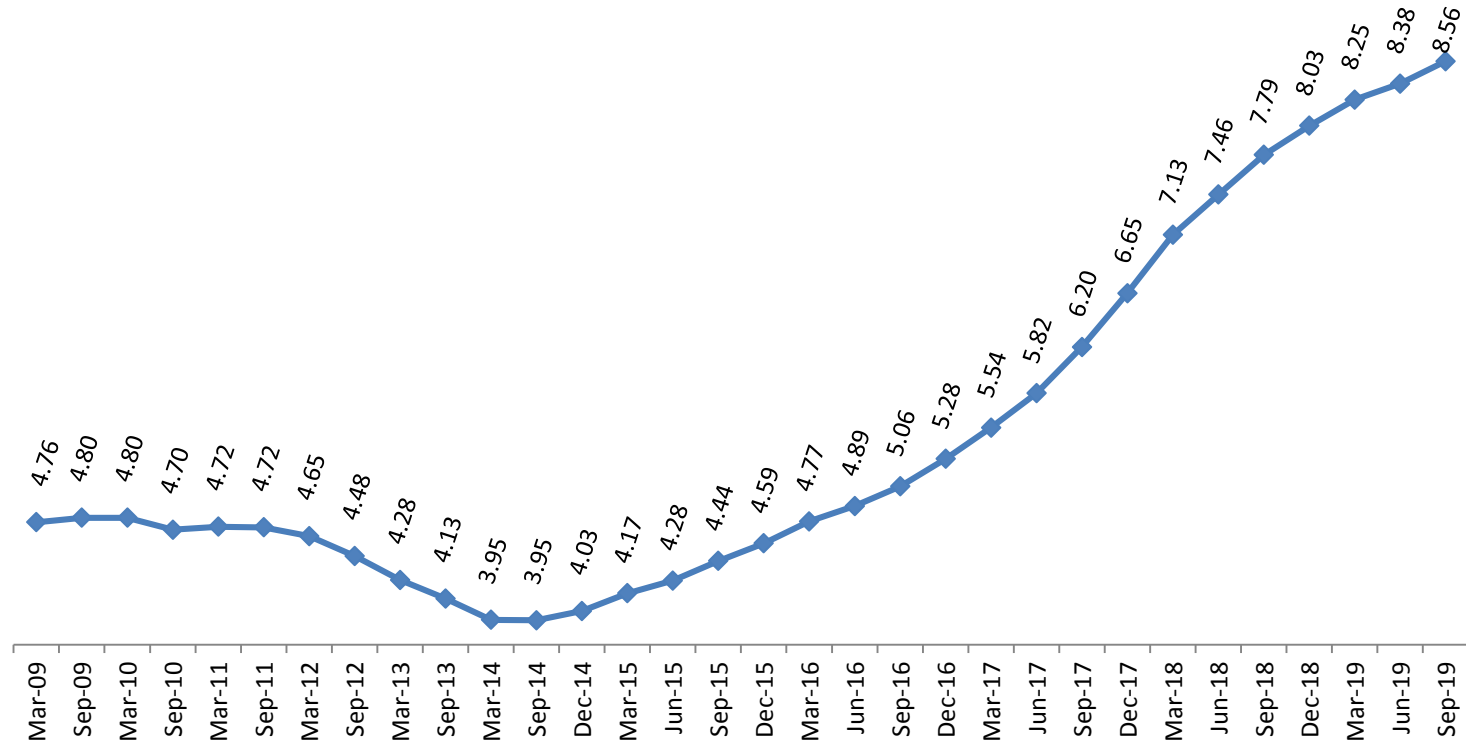
Account refers to a folio. An investor may have multiple accounts in a single fund or across funds.

This is therefore not a count of number of investors, but number of accounts.

Debt Oriented Schemes include Gilt



Increase in Investor Accounts



Since December 2014, there is an increase in investor accounts from 4.03 cr to 8.56 cr in September 2019

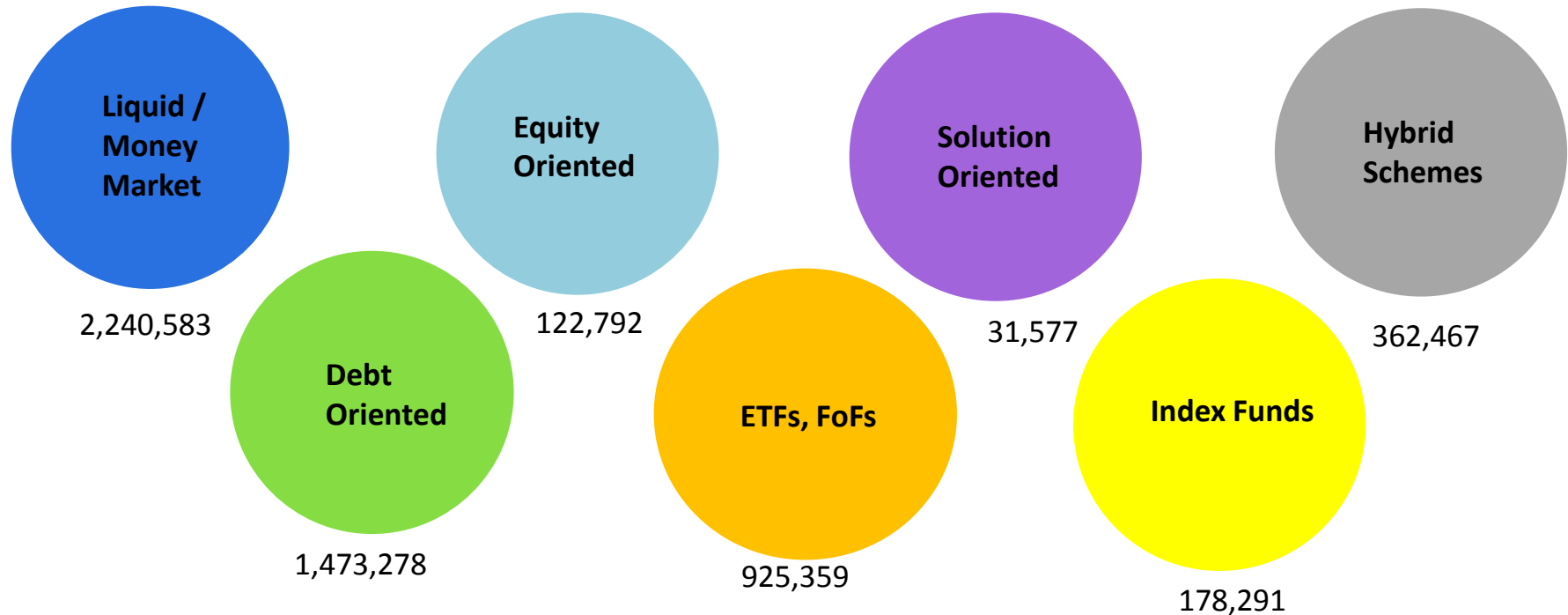
Figures in crores.

Data as on September 30, 2019.

Account refers to a folio. An investor may have multiple accounts in a single fund or across funds. This is therefore not a count of number of investors, but number of accounts.



Average ticket size in Equity Schemes is Rs. 1.25 lakh

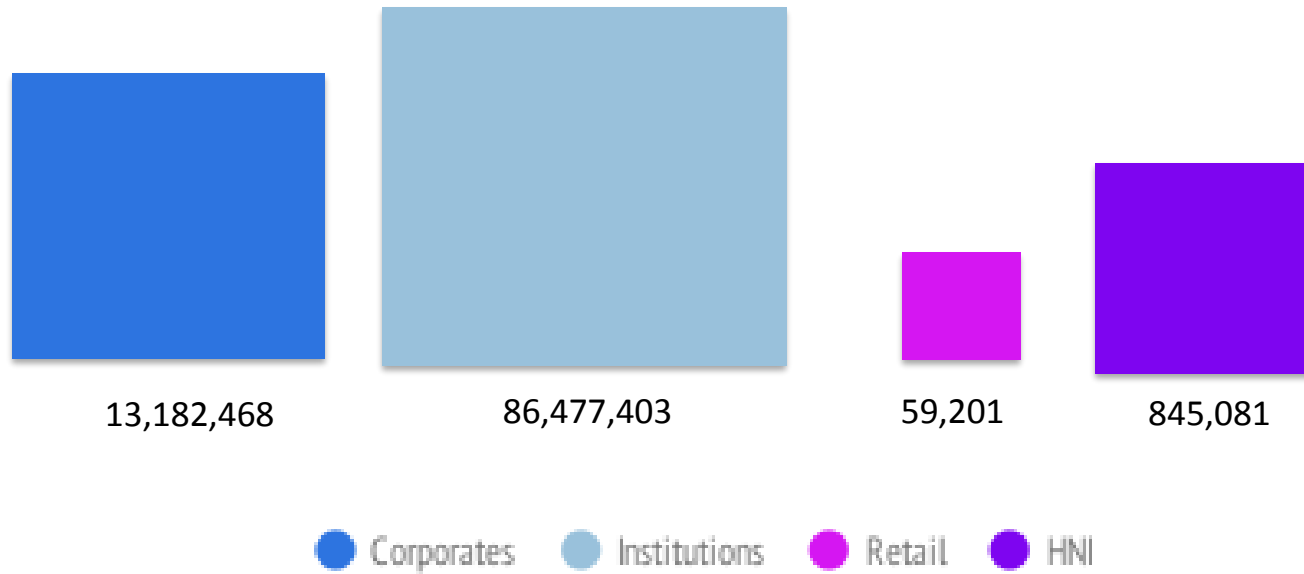


The average ticket size is relatively higher for liquid and debt oriented schemes which are dominated by institutional investors

The average ticket size for equity oriented funds is Rs.122,792.

*Data as on September 30, 2019.
Ticket size is computed as assets managed for a scheme category/number of accounts for that category.
Debt Oriented Schemes include Gilt*

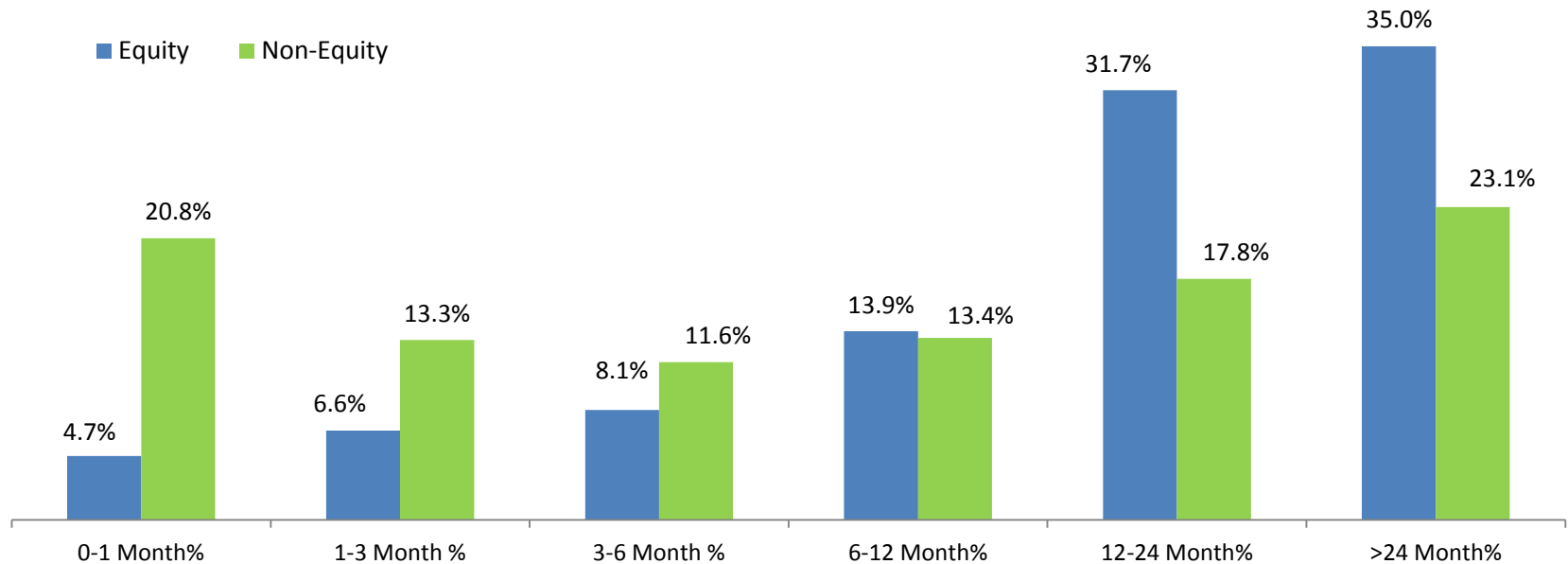
Retail investors' average account size is Rs. 63,701



Institutional investors had the highest ticket size, at Rs.8.6cr per account. Retail investors had an average ticket size of Rs.59,201 per account.

*Data as on September 30, 2019.
 Ticket size is computed as assets managed for a scheme category/number of accounts for that category.
 HNIs are defined as individuals investing Rs 2 lakhs and above*

35% of the Industry's Equity Assets stay invested for more than 2 years



Equity assets have a longer average holding period as compared to non-equity assets. 35% of equity assets have been held for periods greater than 24 months.

*Equity and Non-equity schemes as per AMFI classification.
Data as on September 30, 2019.*