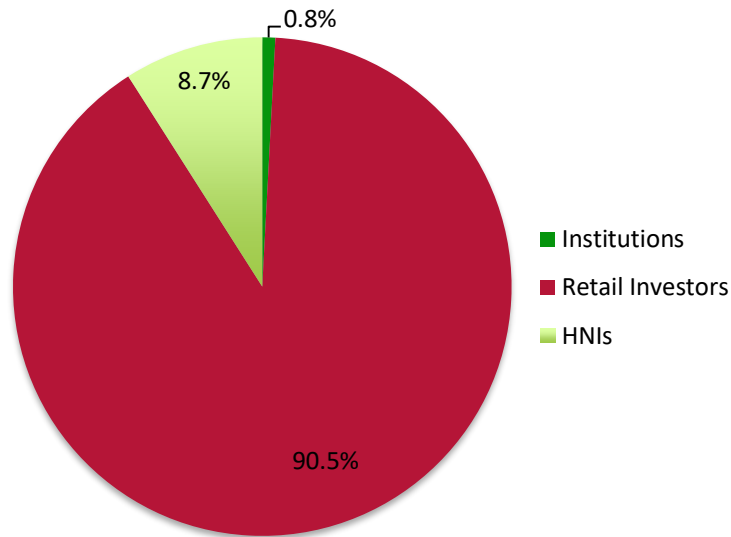




Accounts Across Investor Types



There are 10,25,98,906 accounts in the mutual fund industry on June 21, of which 90.5% is accounted for by retail investors.

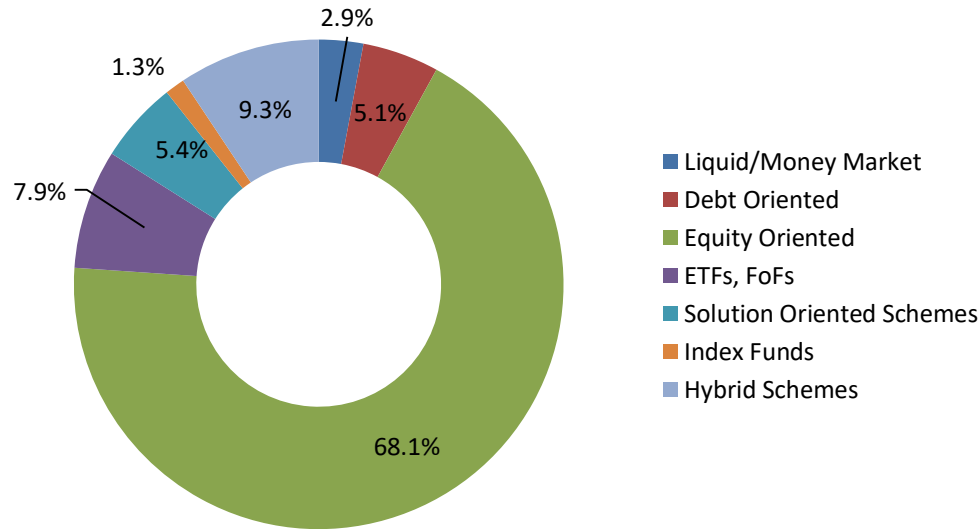
There were:

- 9,28,54,384 Retail investor accounts
- 89,39,776 HNI accounts
- 8,04,746 Institutional investor accounts

Data as on June 30, 2021.

Account refers to a folio. An investor may have multiple accounts in a single fund or across funds. This is therefore not a count of number of investors, but number of accounts.

Accounts Across Scheme Types



The top 3 scheme types across accounts are:

- Equity Oriented (68.1%)
- Hybrid (9.3%)
- ETFs, FoFs (7.9%)

Pursuant to rationalization of scheme categorization vide SEBI circular dated October 06, 2017 and change in the format of MCR w.e.f. April 01, 2019, there has been a change in classification of scheme categories for reporting this data.

Data as on June 30, 2021.

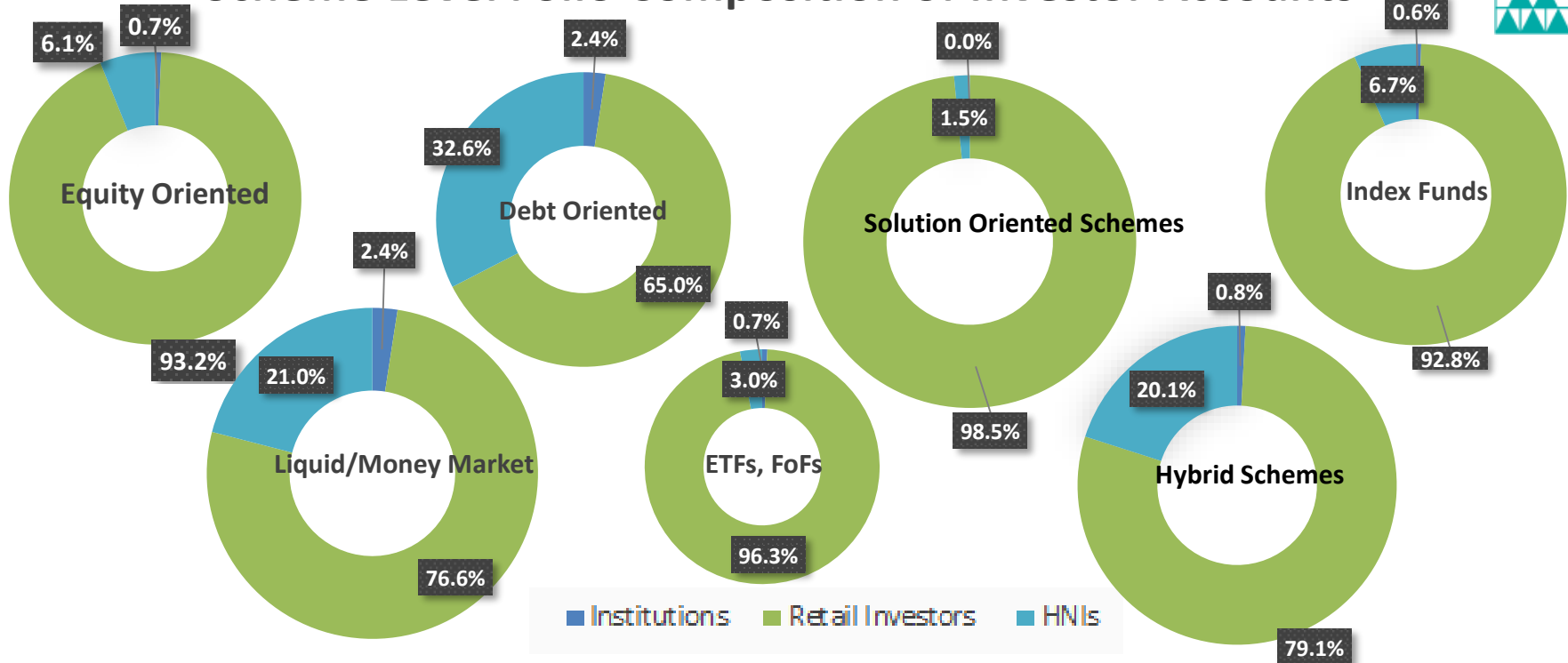
Account refers to a folio. An investor may have multiple accounts in a single fund or across funds.

This is therefore not a count of number of investors, but number of accounts.

Debt Oriented Schemes include Gilt



Scheme Level Folio Composition of Investor Accounts



Across fund types, most of the accounts are retail investor accounts.

Retail investors hold the least number in debt oriented schemes at about 65% of the total accounts.

HNI investors are predominant concentrated towards debt oriented scheme 32.6% , liquid /money market scheme 21.0 % and hybrid scheme 20.1 %

Data as on June 30, 2021.

Institutions include domestic and foreign institutions and banks.

High Net worth Individuals are defined as Individuals investing 2 lakhs and above

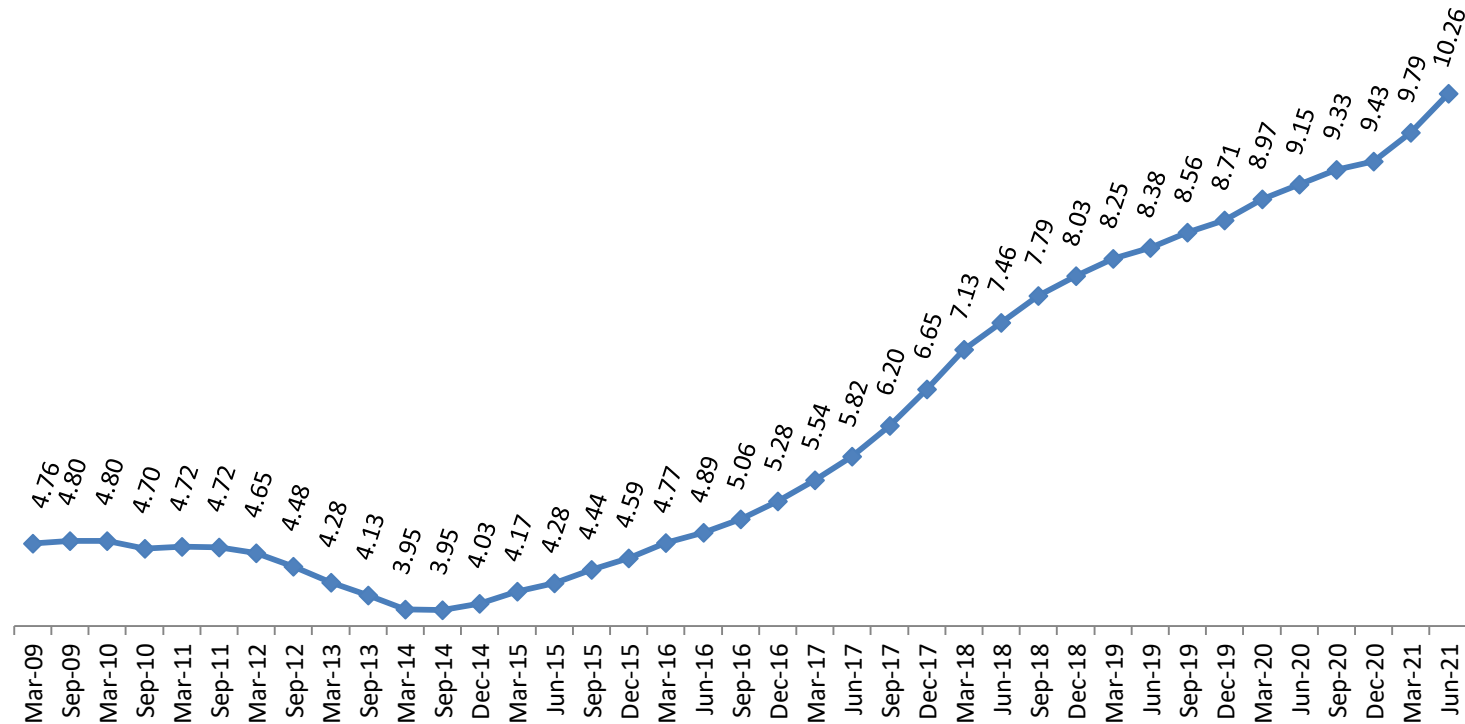
Account refers to a folio. An investor may have multiple accounts in a single fund or across funds.

This is therefore not a count of number of investors, but number of accounts.

Debt Oriented Schemes include Gilt



Increase in Investor Accounts



Since December 2014, there is an increase in investor accounts from 4.03 cr to 10.26 cr in June 2021

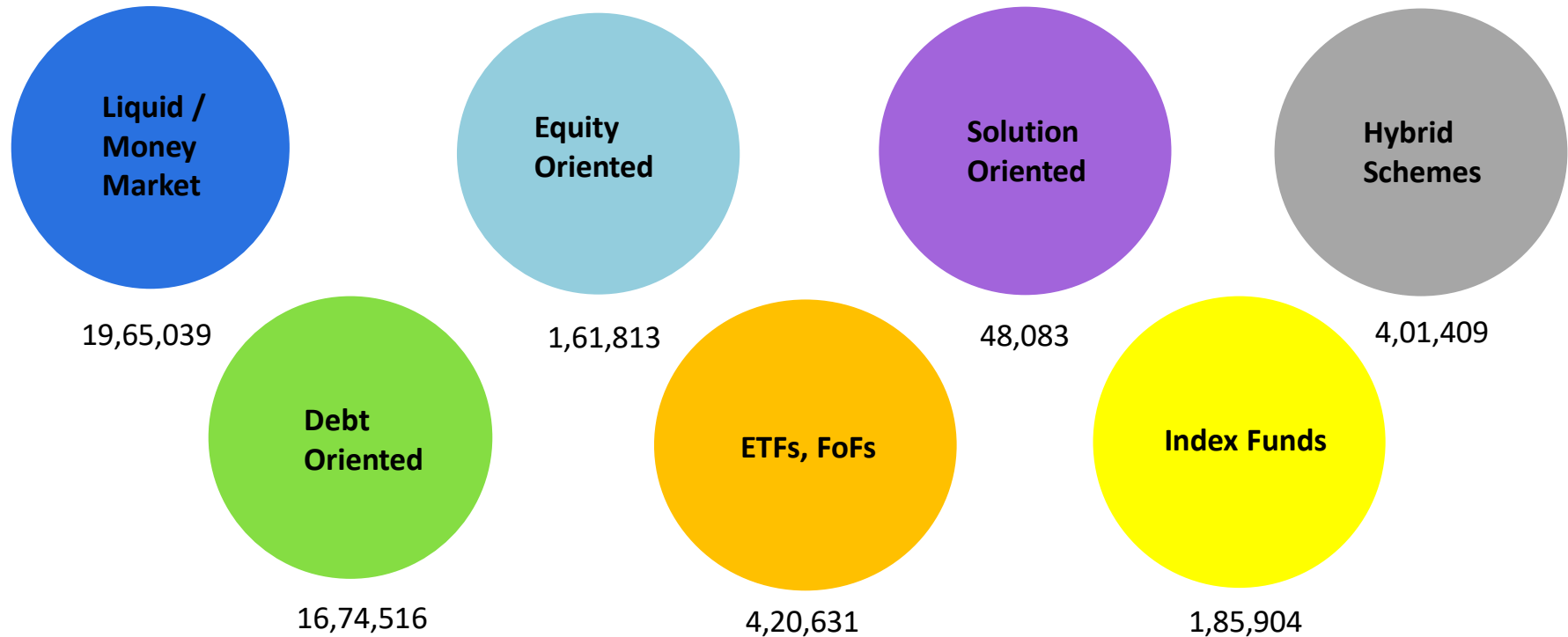
Figures in crores.

Data as on June 30, 2021.

Account refers to a folio. An investor may have multiple accounts in a single fund or across funds. This is therefore not a count of number of investors, but number of accounts.



Average ticket size across is Rs. 3.28 lac



The average ticket size is relatively higher for liquid and debt oriented schemes which are dominated by institutional investors

The average ticket size for equity oriented funds is Rs. 1,61,813

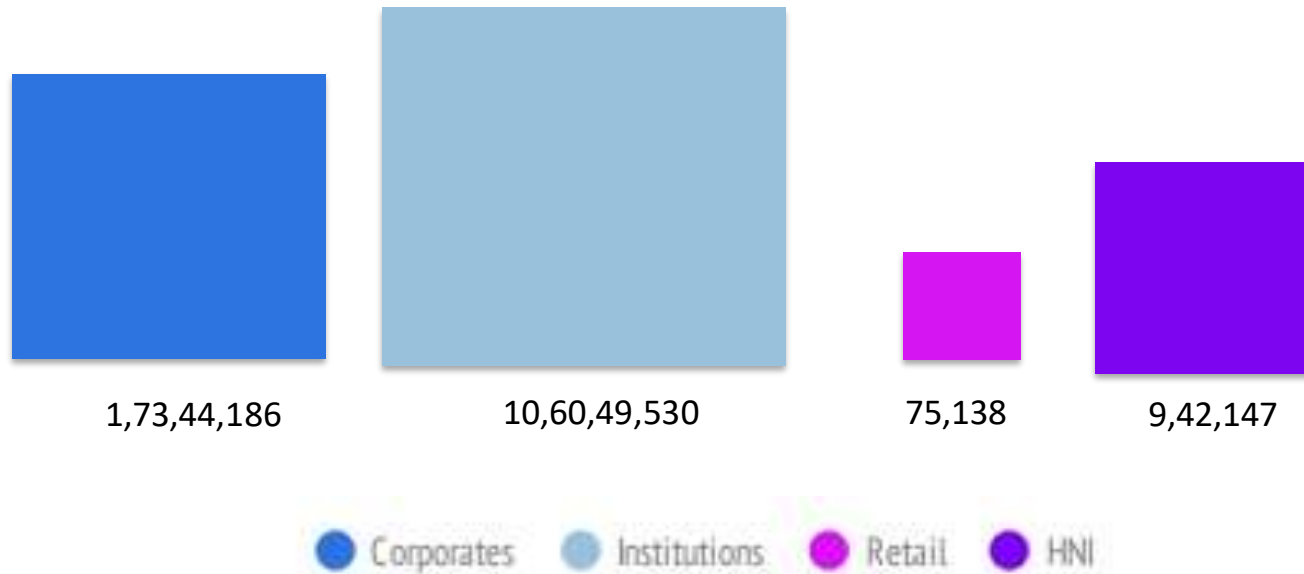
The average ticket size for debt oriented funds is Rs. 16,74,516

Data as on June 30, 2021.

Ticket size is computed as assets managed for a scheme category/number of accounts for that category.

Debt Oriented Schemes include Gilt

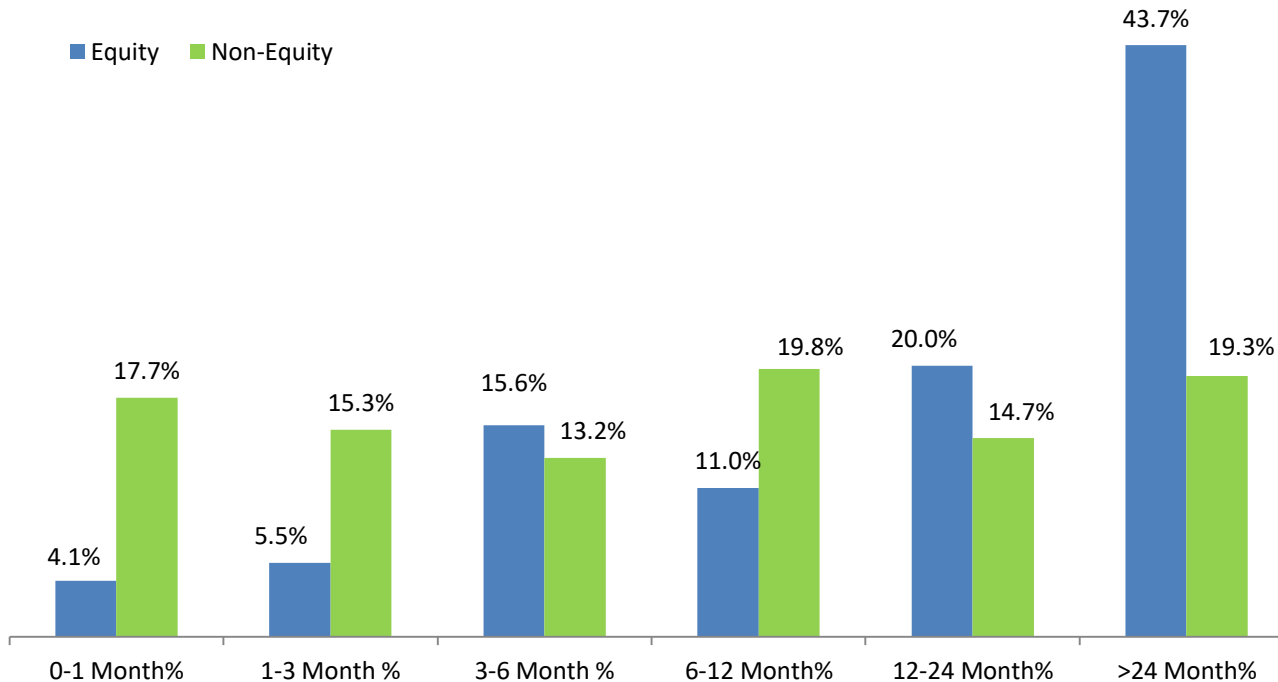
Retail investors' average account size is Rs. 75,138



Institutional investors had the highest ticket size at Rs.10.60 cr per account. Retail investors had an average ticket size of Rs.75,138 per account.

*Data as on June 30, 2021.
 Ticket size is computed as assets managed for a scheme category/number of accounts for that category.
 HNIs are defined as individuals investing Rs 2 lakhs and above*

43.7% of the Industry's Equity Assets stay invested for more than 2 years



Equity assets have a longer average holding period as compared to non-equity assets. 43.7% of equity assets have been held for periods greater than 24 months.

Retail investors hold 55.6 % of equity assets for period greater than 24months

*Equity and Non-equity schemes as per AMFI classification.
Data as on June 30, 2021.*