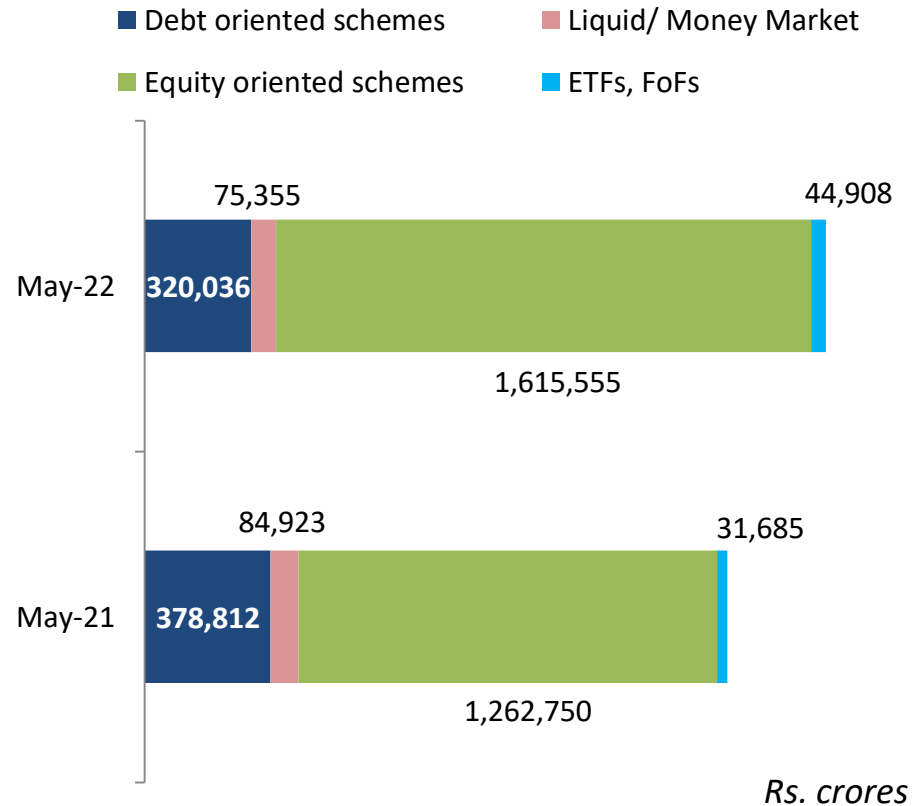


Individual-Investor Assets Composition



Individual investors held Rs.20.56 lac crore in mutual funds as of May 2022, an increase of 16.93% over May 2021.

Investments of individual investors in equity schemes increased by 28% over May 2021.



*Figures in Rs crores.
Individual-investor assets considered here include investments by HNIs.
Equity-oriented schemes include equity and balanced funds.*

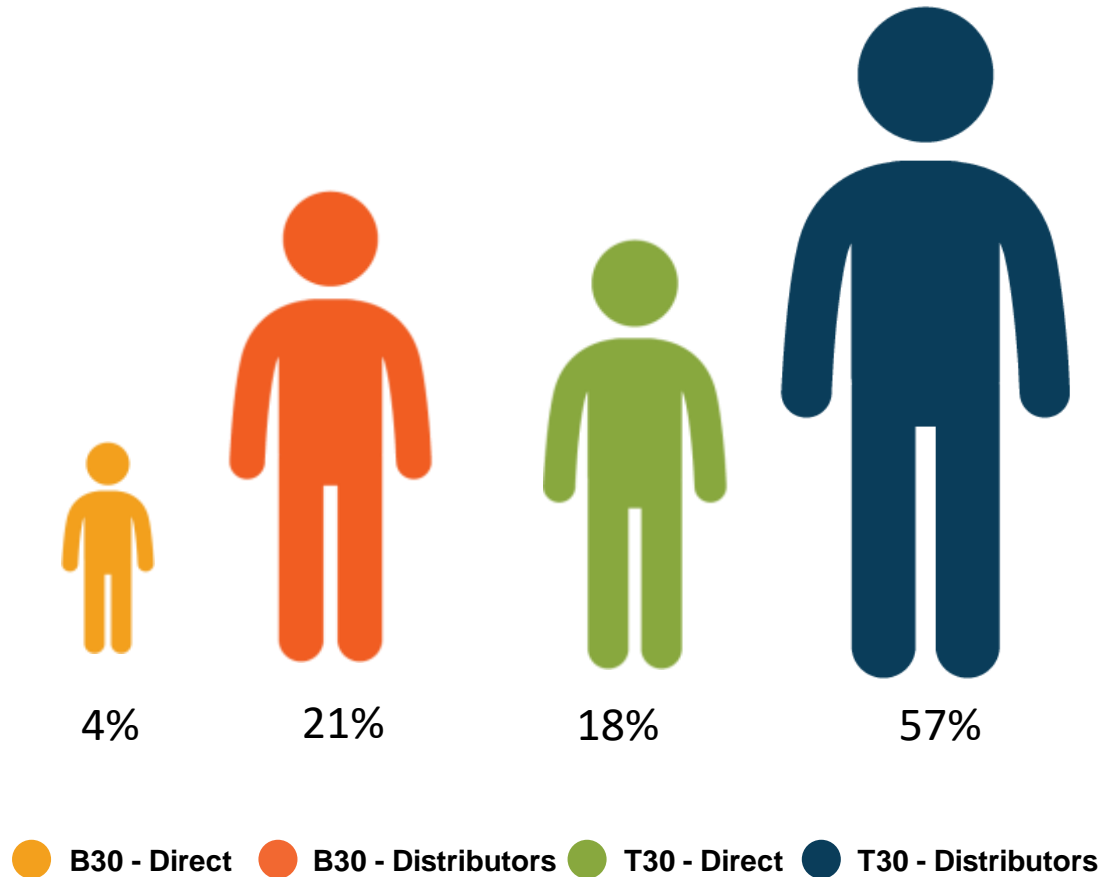
Individual Investors – Overall Composition



Individual assets are primarily distributor-driven.

57% of the assets of Individual investors are from T30 cities, brought in by distributors.

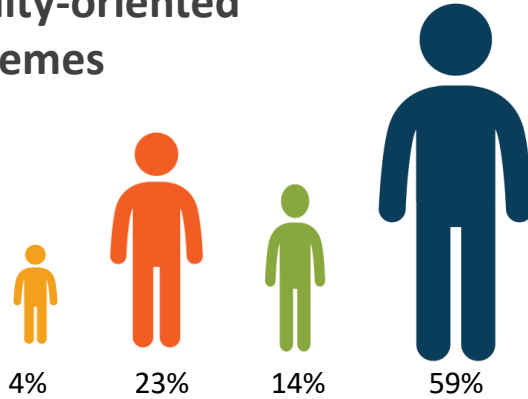
Direct investments amount to 22% of individual assets, divided as 4% from B30 and 18% from T30.



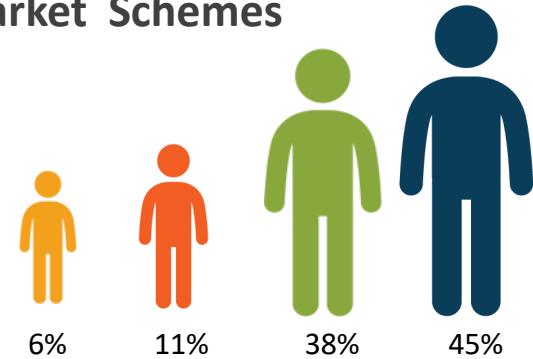
Individual investors here include HNIs.

Individual Investors – Scheme level Composition

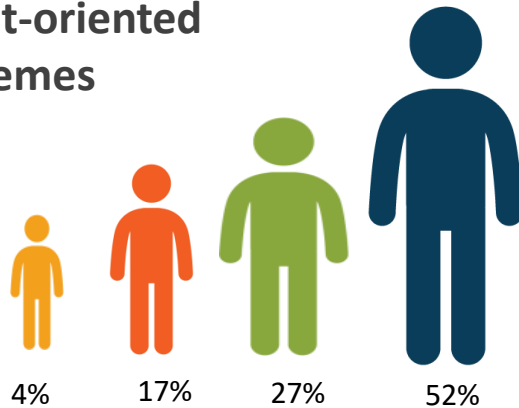
Equity-oriented Schemes



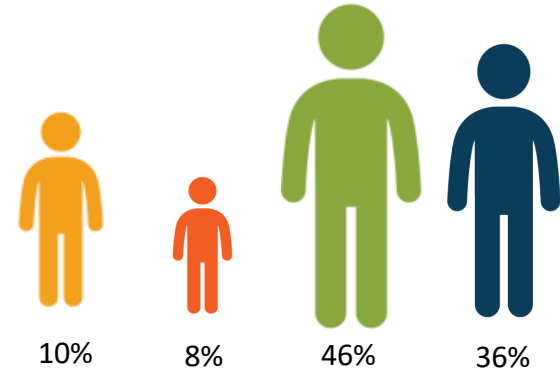
Liquid/Money Market Schemes



Debt-oriented Schemes



ETFs & FoFs



● B30 - Direct
 ● B30 - Distributors
 ● T30 - Direct
 ● T30 - Distributors

Individual investors here include HNIs.