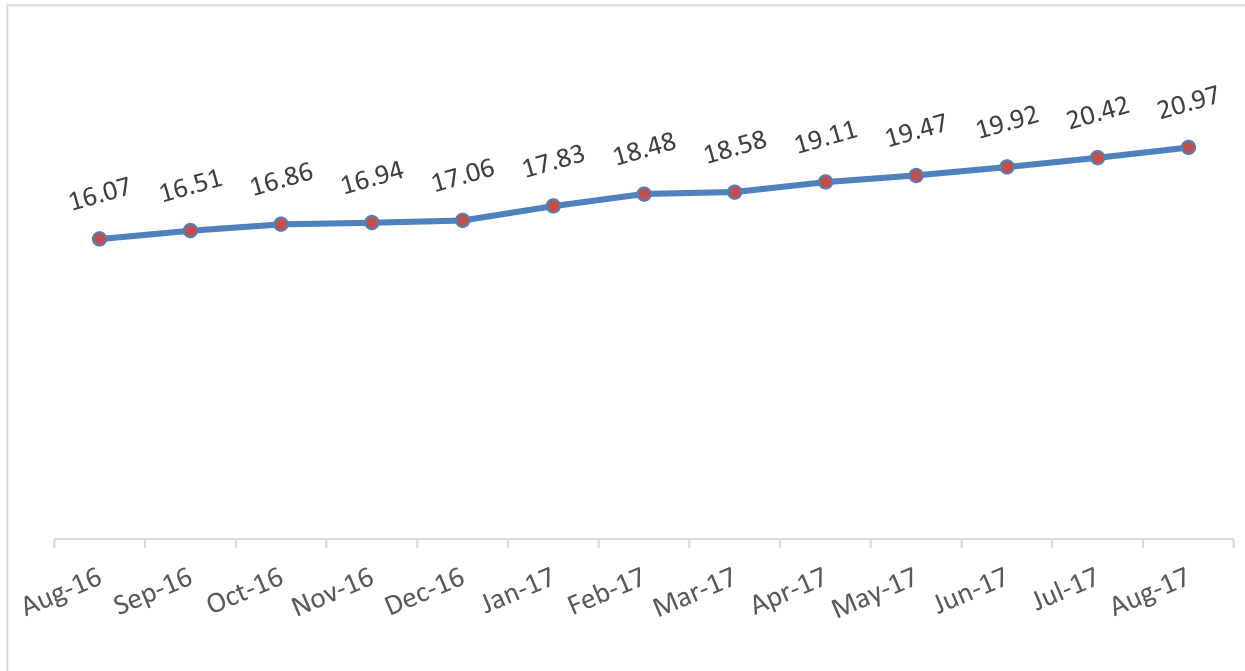




Total Assets (Rs. Trillion)



Assets managed by the Indian mutual fund industry have grown from Rs. 16.07 trillion in August 2016 to Rs. 20.97 trillion in August 2017. That represents a 30.5% growth in assets over August 2016.

*Assets are measured as average assets for the month.
Rs. Trillion is equivalent to Rs. Lakh Cr.*



Scheme wise Composition of Assets

- Debt oriented schemes
- Equity oriented schemes
- ETFs & FoFs
- Liquid/ Money Market

The proportionate share of equity-oriented schemes is now 36% of the industry's assets in August 2017, up from 31.6% in August 2016.

The proportionate share of debt-oriented schemes is 41.5% of industry assets in August 2017, down from 43.9% in August 2016.



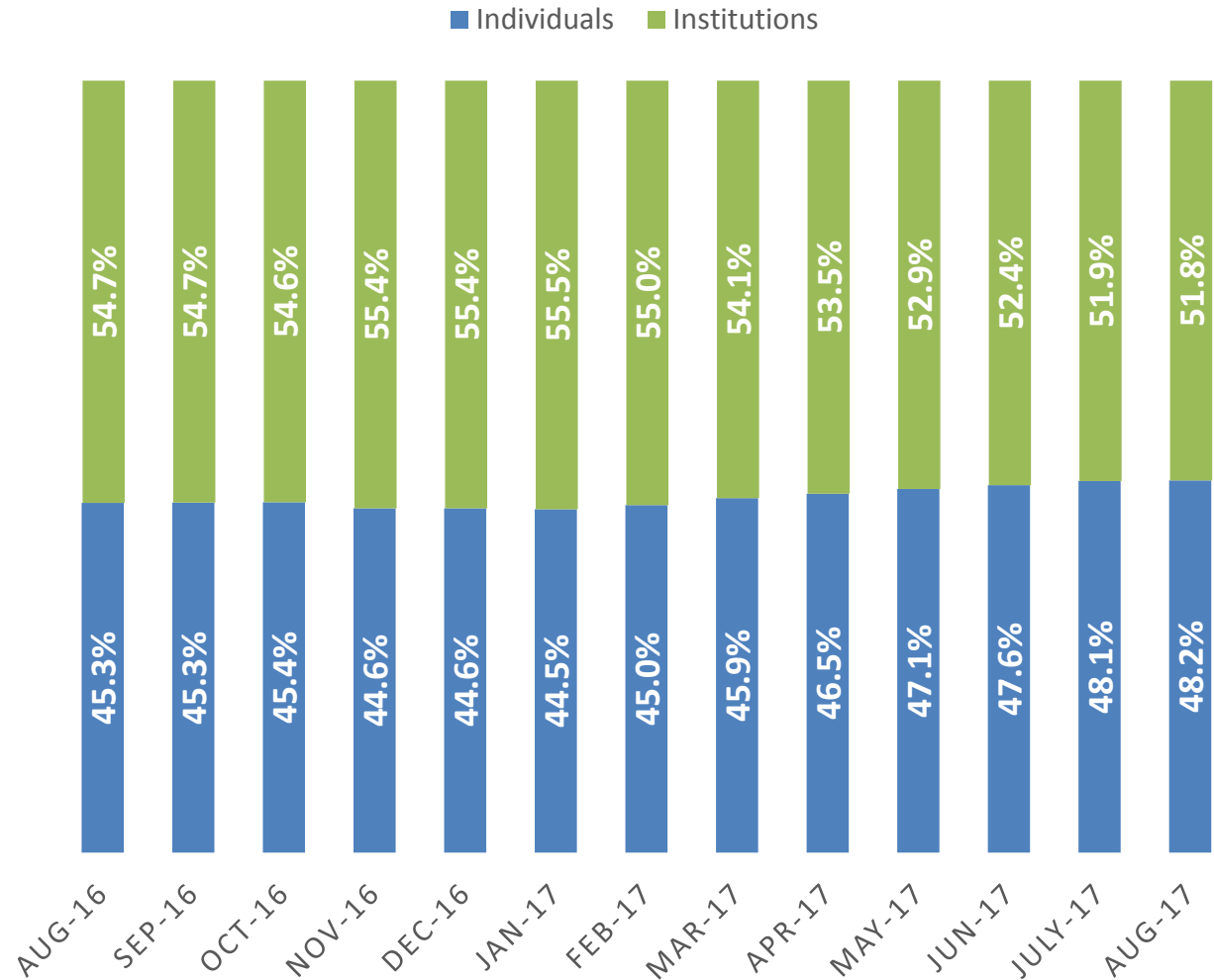
Equity-oriented schemes include equity and balance funds.

Investor Type-wise Composition of Mutual Fund Assets



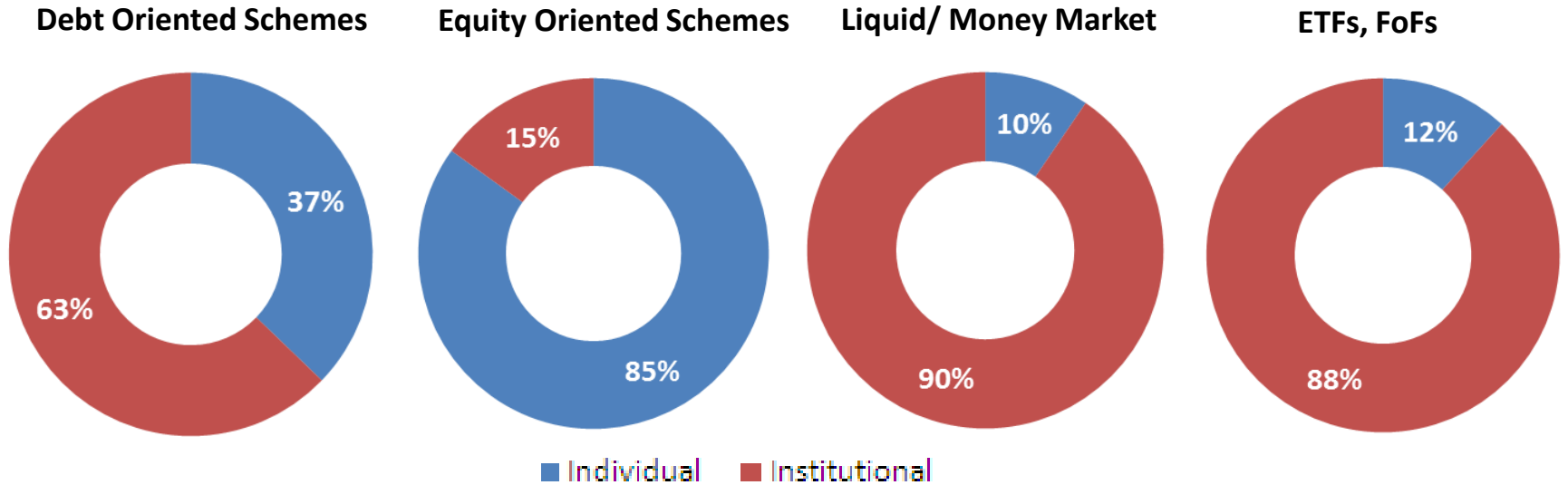
Individual investors now hold a higher share of industry's assets, i.e. 48.2% in August 2017, compared with 45.3% in August 2016.

Institutional investors account for 51.8% of the assets, of which corporates are 87%. The rest are Indian and foreign institutions and banks.



Institutions include domestic and foreign institutions and banks. HNIs are investors who invest with a ticket size of Rs.5 lakhs or above.

Investor Categories Across Scheme Types



Equity-oriented schemes derive 85% of their assets from individual investors (Retail + HNI)

Institutional investors dominate liquid and money market schemes (90%), debt oriented schemes (63%) and ETF's, FOFs (88%).

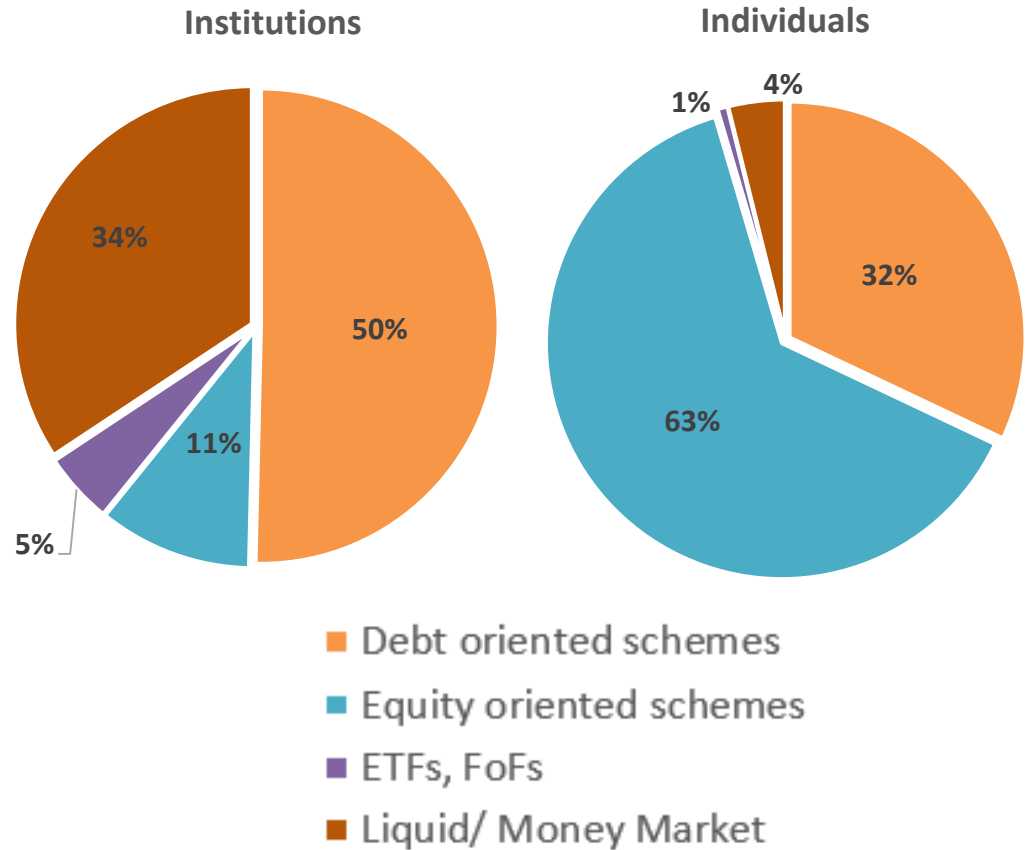
*Institutions include domestic and foreign institutions and banks.
HNIs are investors who invest with a ticket size of Rs. 5 lakhs or above.
Equity-oriented schemes include equity and balance funds.*

Composition of Investors' Holdings

Individual investors primarily hold equity-oriented schemes while institutions hold liquid and debt-oriented schemes.

63% of individual investor assets are held in equity oriented schemes.

84% of institutions assets are held in liquid / money market schemes and debt-oriented schemes.



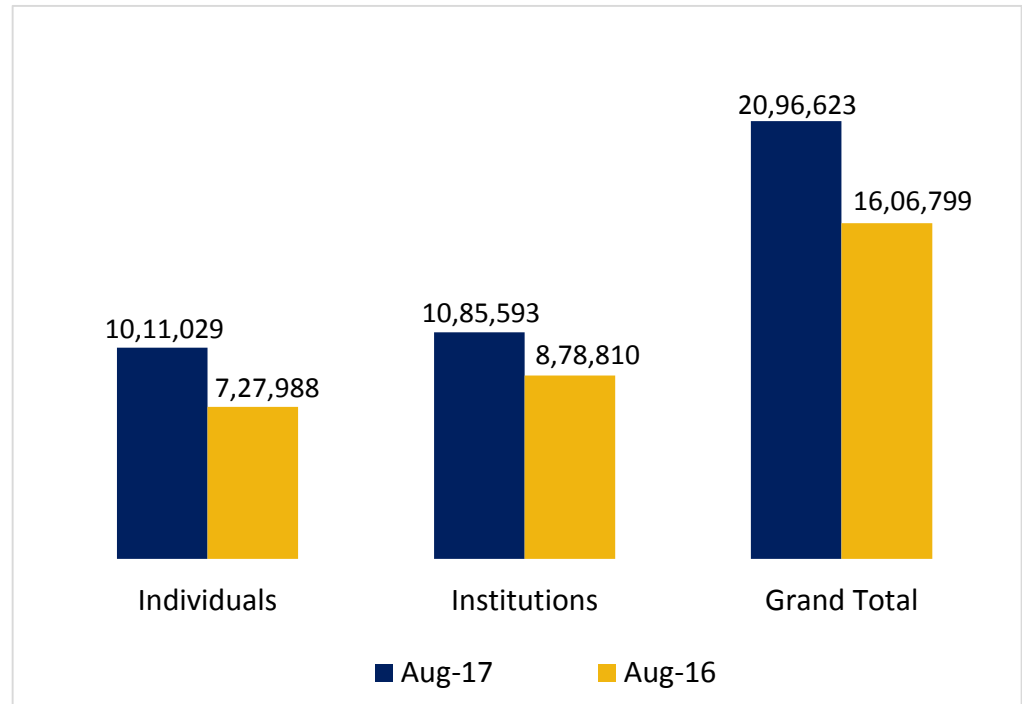
*Institutions include domestic and foreign institutions and banks.
Individuals include HNIs or investors who invest with a ticket size of Rs. 5 lakhs or above.
Equity-oriented schemes include equity and balance funds.*

Growth in Assets



The value of assets held by individual investors in mutual funds increased from Rs.7.28 lakh cr in August 2016 to Rs.10.11 lakh cr in August 2017, an absolute increase of 39%.

The growth in Institutional assets increased from Rs.8.79 lakh cr to Rs.10.86 lakh cr, an absolute growth of 23.5%.



Rs crores

*Institutions include domestic and foreign institutions and banks.
Rs. Lakh cr is equivalent to Rs. Trillion.*