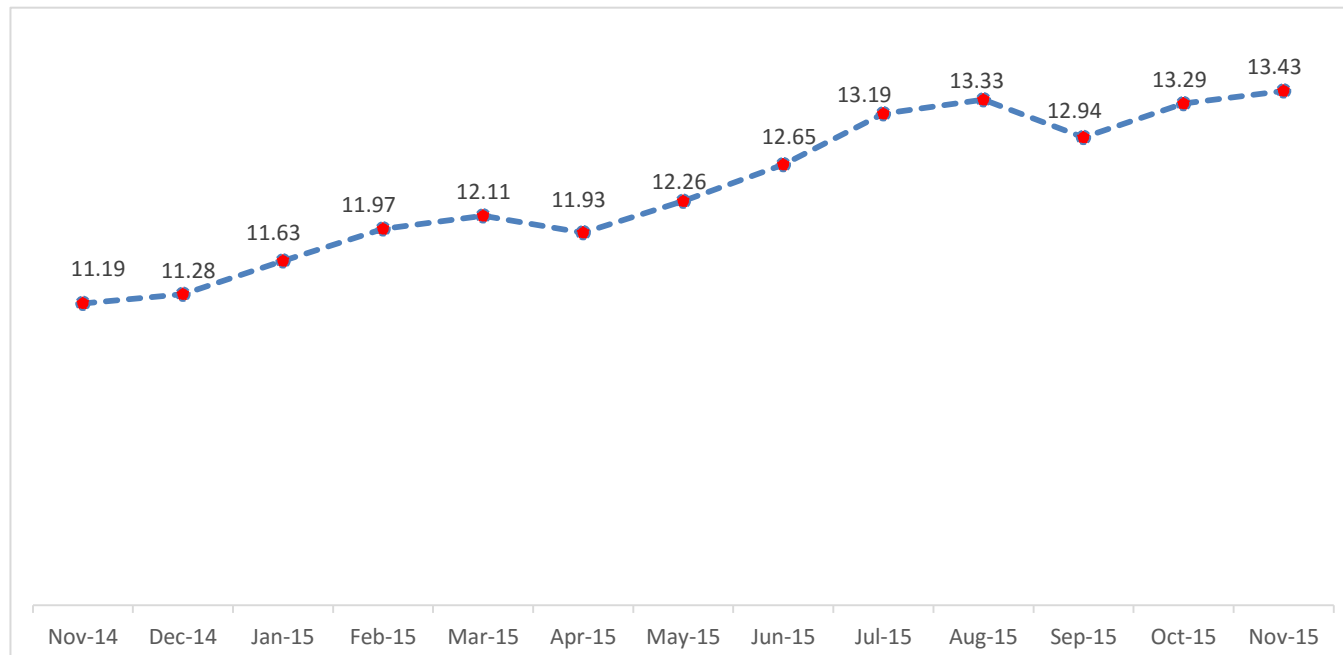


Total Assets (Rs. Trillion)



Assets managed by the Indian mutual fund industry has grown from Rs. 11.19 trillion in November 2014 to Rs. 13.43 trillion in November 2015. That represents a 20% growth in assets over November 2014.

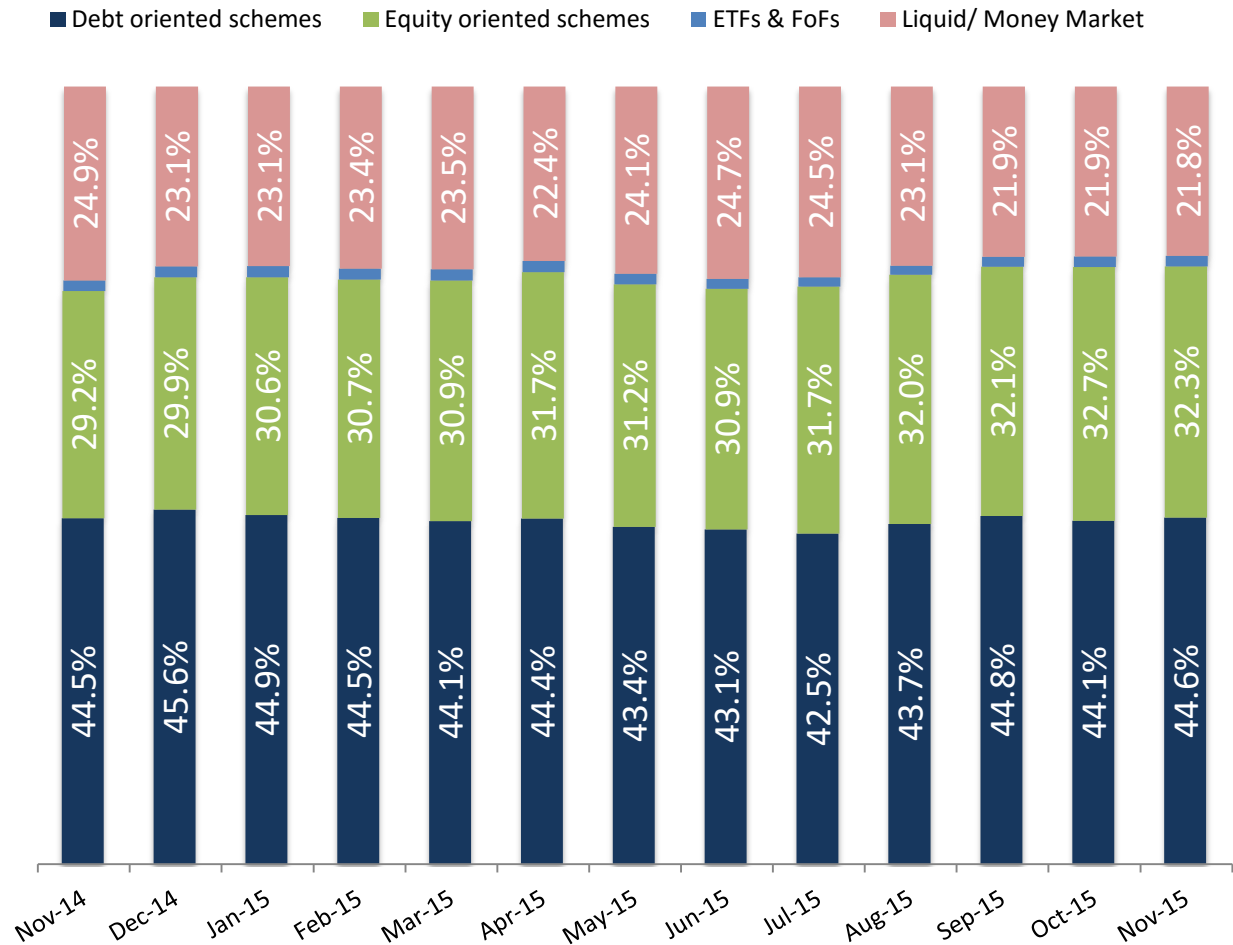
There has been an approximate 1% rise in the total assets from last month.

*Assets are measured as average assets for the month.
Rs. Trillion is equivalent to Rs. Lakh Cr.*

Scheme wise Composition of Assets

Equity-oriented schemes are now 32.3% of the industry's assets, up from 29.2% in November 2014.

The proportionate share of debt-oriented schemes are 44.6% of industry assets in November 2015, marginally up from 44.5% in November 2014.



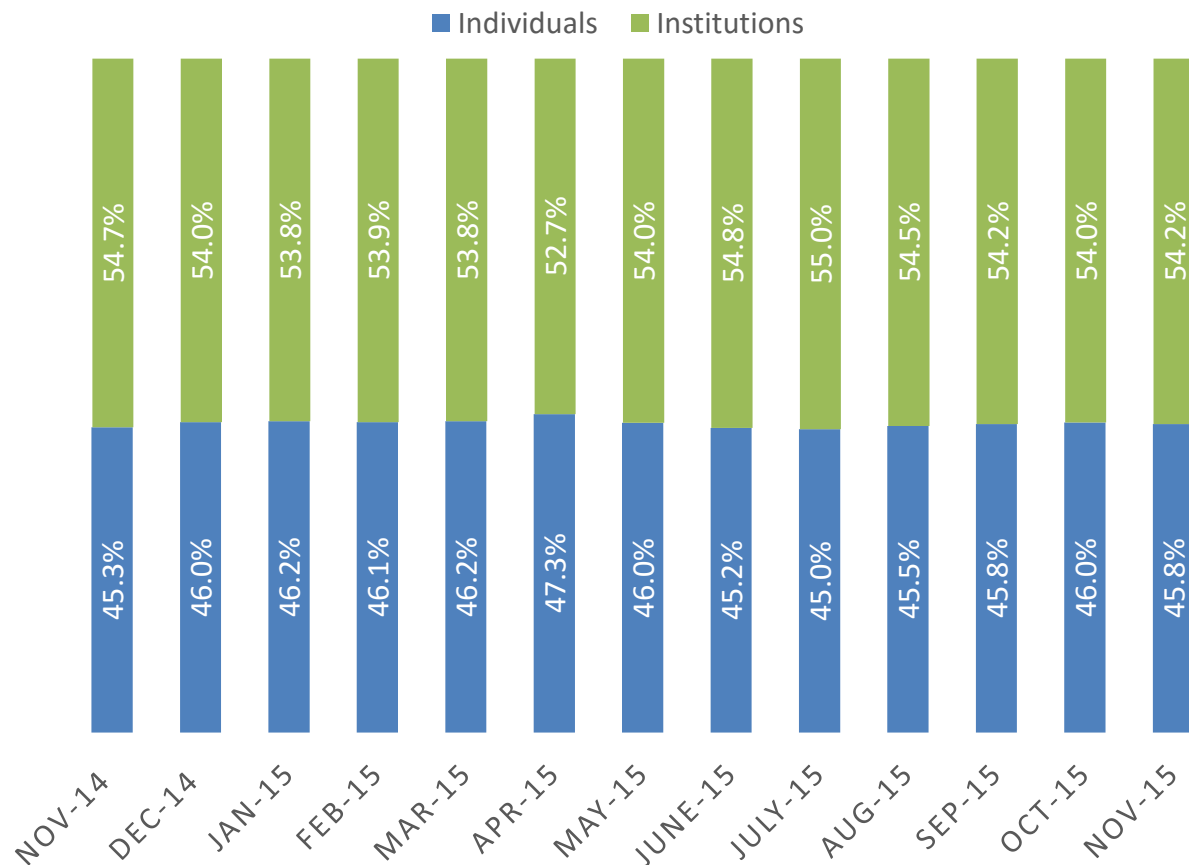
Equity-oriented schemes include equity and balance funds.

Investor Type-wise Composition of Mutual Fund Assets



Individual investors now hold a higher share of the industry's assets, up from 45.3% in November 2014 to 45.8% in November 2015.

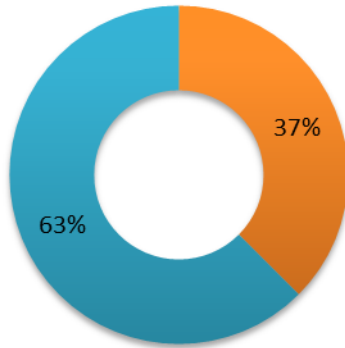
Institutional investors account for 54.2% of the assets, of which corporates are 85.4%. The rest are Indian and foreign institutions and banks.



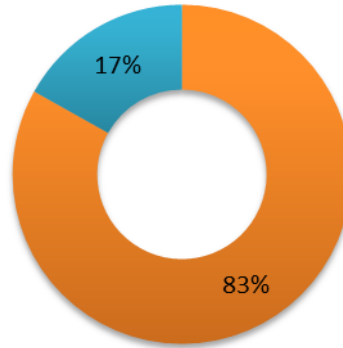
*Institutions include domestic and foreign institutions and banks.
HNIs are investors who invest with a ticket size of Rs. 5 lakhs or above.*

Investor Categories Across Scheme Types

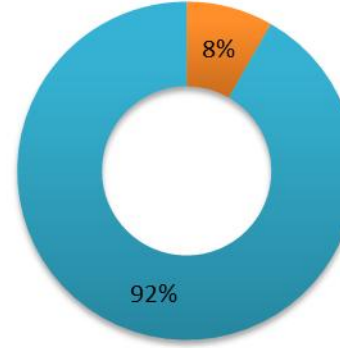
Debt Oriented Schemes



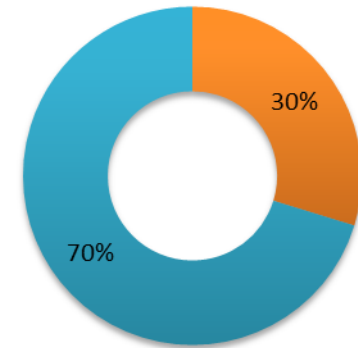
Equity Oriented Schemes



Liquid/ Money Market



ETFs, FoFs



Individual Institutional

Equity-oriented schemes derive 83% of their assets from individual investors (Retail + HNI)

Institutional investors dominate liquid and money market schemes (92%), debt oriented schemes (63%) and ETF's, FOFs (70%).

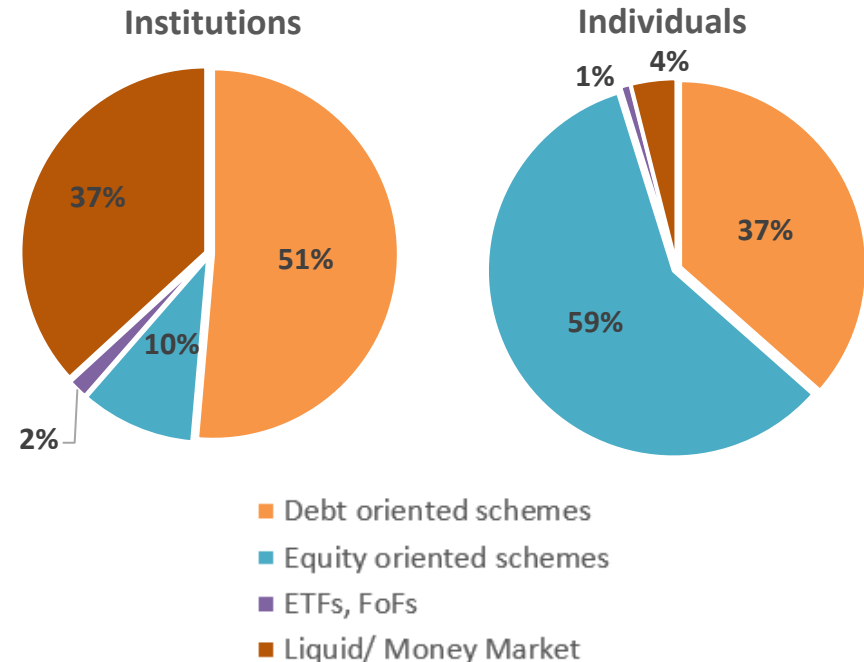
*Institutions include domestic and foreign institutions and banks.
HNIs are investors who invest with a ticket size of Rs. 5 lakhs or above.
Equity-oriented schemes include equity and balance funds.*

Composition of Investors' Holdings

Individual investors primarily hold equity-oriented schemes while institutions hold liquid and debt-oriented schemes.

59% of individual investor assets are held in equity oriented schemes.

88% of institutions assets are held in liquid / money market schemes and debt-oriented schemes.



*Institutions include domestic and foreign institutions and banks.
Individuals include HNIs or investors who invest with a ticket size of Rs. 5 lakhs or above.
Equity-oriented schemes include equity and balance funds.*

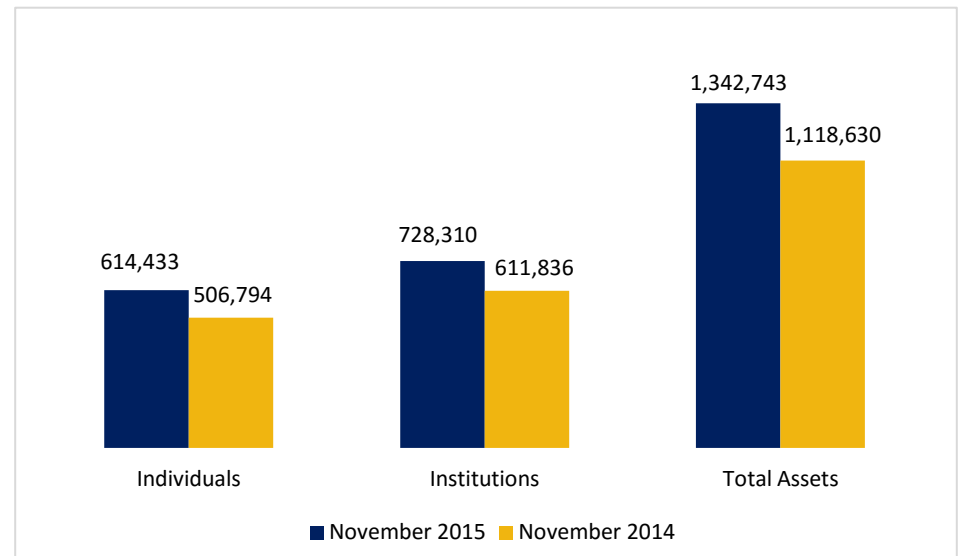
Assets of Individual Investors Show Higher Growth



The value of assets held by individual investors in mutual funds increased from Rs. 5.07 lakh cr in November 2014 to Rs. 6.14 lakh cr in November 2015, an absolute increase of 21.24%

This was higher than the 20% overall growth in assets for the mutual fund industry.

This was also higher than the growth in Institutional assets from Rs. 6.11 lakh cr to Rs. 7.28 lakh cr, an absolute growth of 19.04%



Rs crores

*Institutions include domestic and foreign institutions and banks.
Rs. Lakh cr is equivalent to Rs. Trillion.*