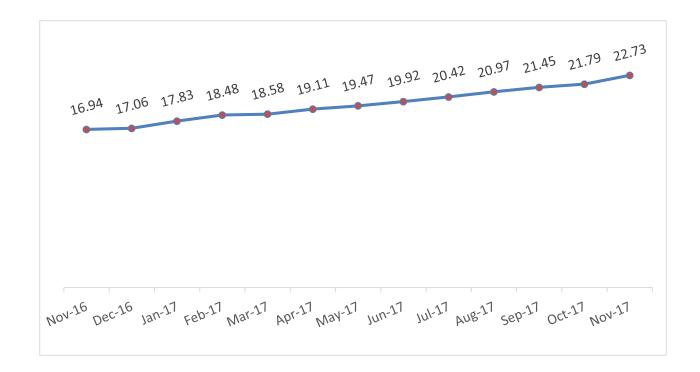
Total Assets (Rs. Trillion)





Assets managed by the Indian mutual fund industry have grown from Rs. 16.94 trillion in November 2016 to Rs. 22.73 trillion in November 2017. That represents a 34.17% growth in assets over November 2016.

Assets are measured as average assets for the month. Rs. Trillion is equivalent to Rs. Lakh Cr.

Scheme wise Composition of Assets



The proportionate share of equity-oriented schemes is now 38.4% of the industry's assets in November 2017, up from 31.1% in November 2016.

The proportionate share of debt-oriented schemes is 39% of industry assets in November 2017, down from 46.3% in November 2016.



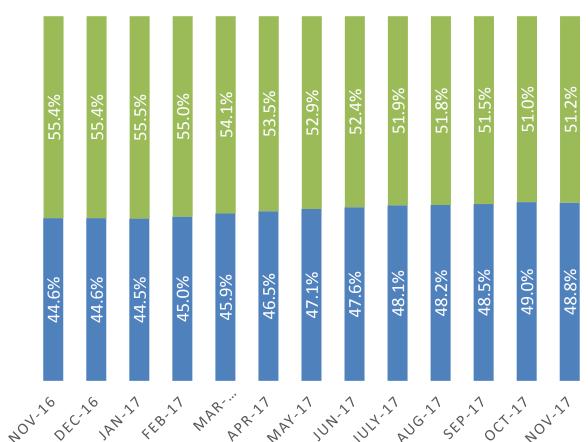
Equity-oriented schemes include equity and balance funds.

Investor Type-wise Composition of Mutual Fund Assets



Individual investors now hold a higher share of industry's assets, i.e. 48.8% in November 2017, compared with 44.6% in November 2016.

Institutional investors account for 51.2% of the assets, of which corporates are 87%. The rest are Indian and foreign institutions and banks.

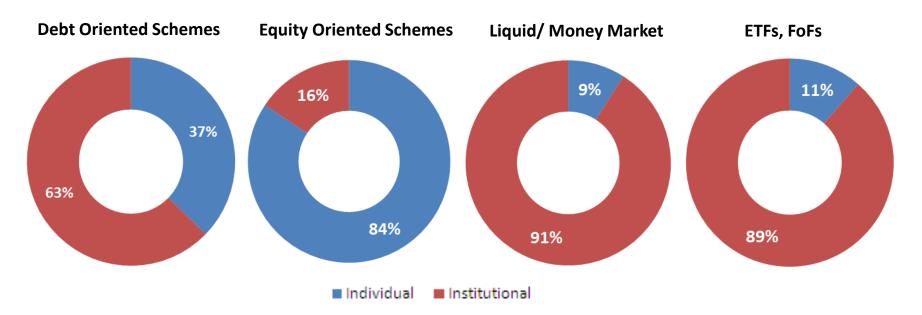


Individuals

Institutions include domestic and foreign institutions and banks. HNIs are investors who invest with a ticket size of Rs.5 lakhs or above.

Investor Categories Across Scheme Types





Equity-oriented schemes derive 84% of their assets from individual investors (Retail + HNI)

Institutional investors dominate liquid and money market schemes (91%), debt oriented schemes (63%) and ETF's, FOFs (89%).

Institutions include domestic and foreign institutions and banks. HNIs are investors who invest with a ticket size of Rs. 5 lakhs or above. Equity-oriented schemes include equity and balance funds.

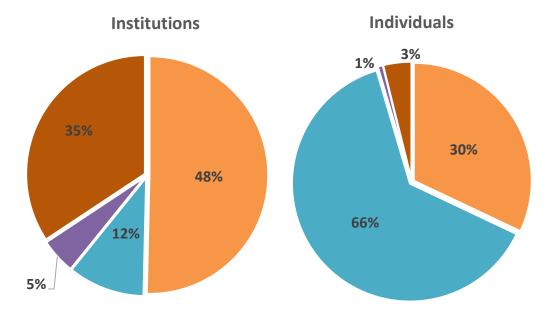
Composition of Investors' Holdings



Individual investors primarily hold equity-oriented schemes while institutions hold liquid and debtoriented schemes.

66% of individual investor assets are held in equity oriented schemes.

83% of institutions assets are held in liquid / money market schemes and debt-oriented schemes.



- Debt oriented schemes
- Equity oriented schemes
- ETFs, FoFs
- Liquid/ Money Market

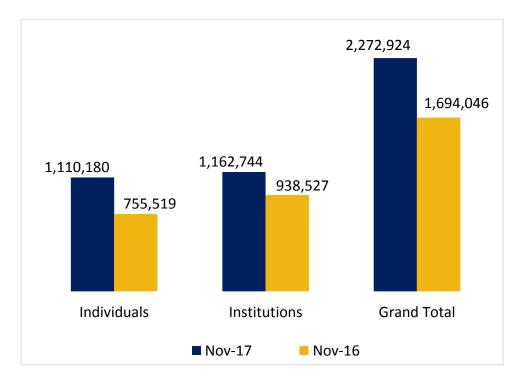
Institutions include domestic and foreign institutions and banks. Individuals include HNIs or investors who invest with a ticket size of Rs. 5 lakhs or above. Equity-oriented schemes include equity and balance funds.

Growth in Assets



The value of assets held by individual investors in mutual funds increased from Rs.7.56 lakh cr in November 2016 to Rs.11.10 lakh cr in November 2017, an absolute increase of 46.94%.

The value of Institutional assets increased from Rs.9.39 lakh cr to Rs.11.63 lakh cr, an absolute growth of 23.89%.



Rs crores

Institutions include domestic and foreign institutions and banks. Rs. Lakh cr is equivalent to Rs. Trillion.