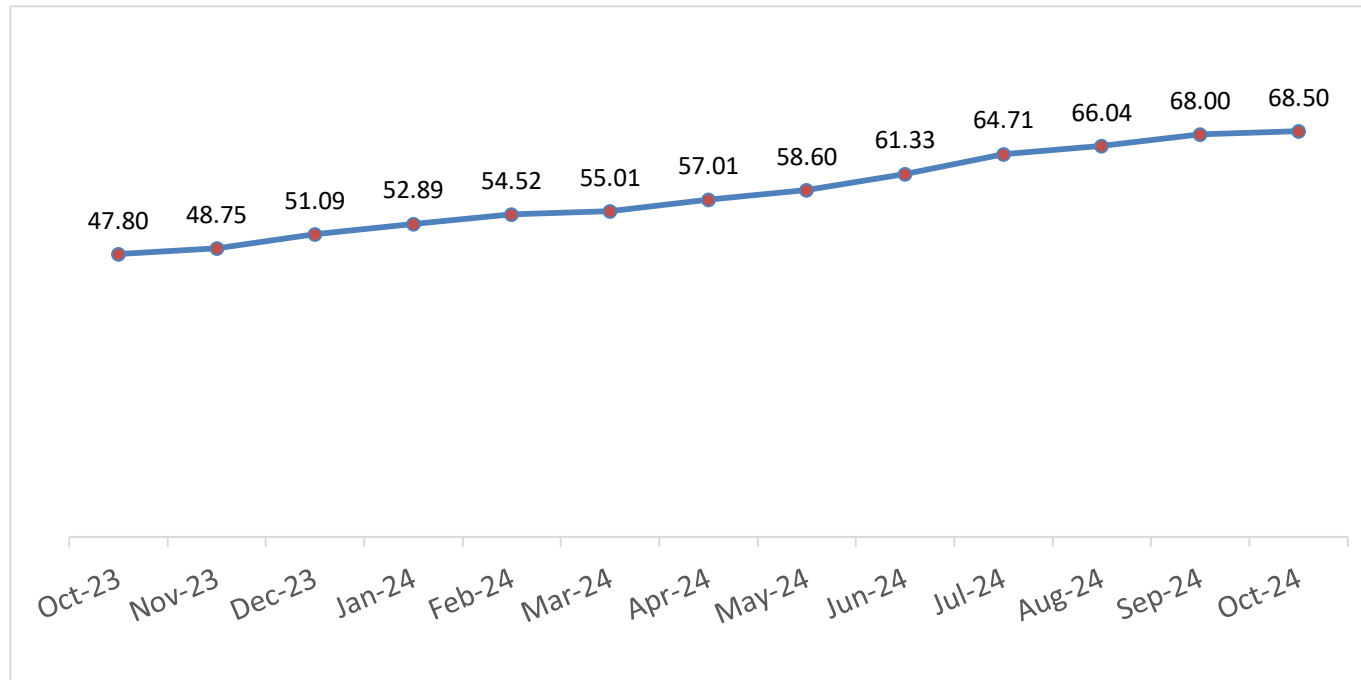




# Total Assets (Rs. Trillion)



Assets managed by the Indian mutual fund industry has increased from Rs. 47.80 trillion in Oct 2023 to Rs. 68.50 trillion in Oct 2024. That represents 43.30% increase in assets over Oct 2023

*Assets are measured as average assets for the month.  
Rs. Trillion is equivalent to Rs. lac Cr.*

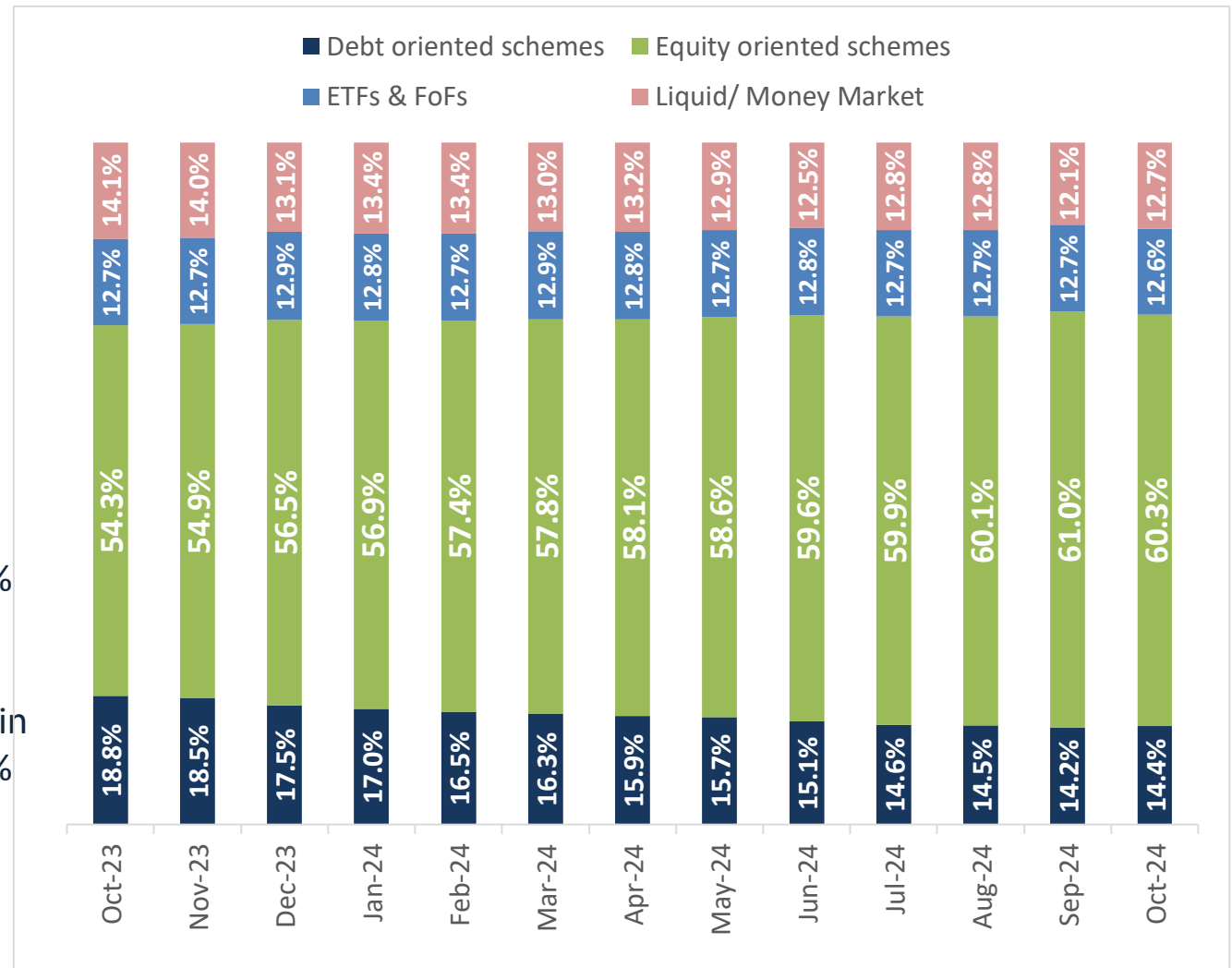


# Scheme wise Composition of Assets

The proportionate share of equity-oriented schemes is now 60.3% of the industry assets in Oct 2024, up from 54.3% in Oct 2023.

The proportionate share of debt-oriented schemes is 14.4% of industry assets in Oct 2024, down from 18.8% in Oct 2023.

ETF market share is 12.6% in Oct 2024, down from 12.7% in Oct 2023.



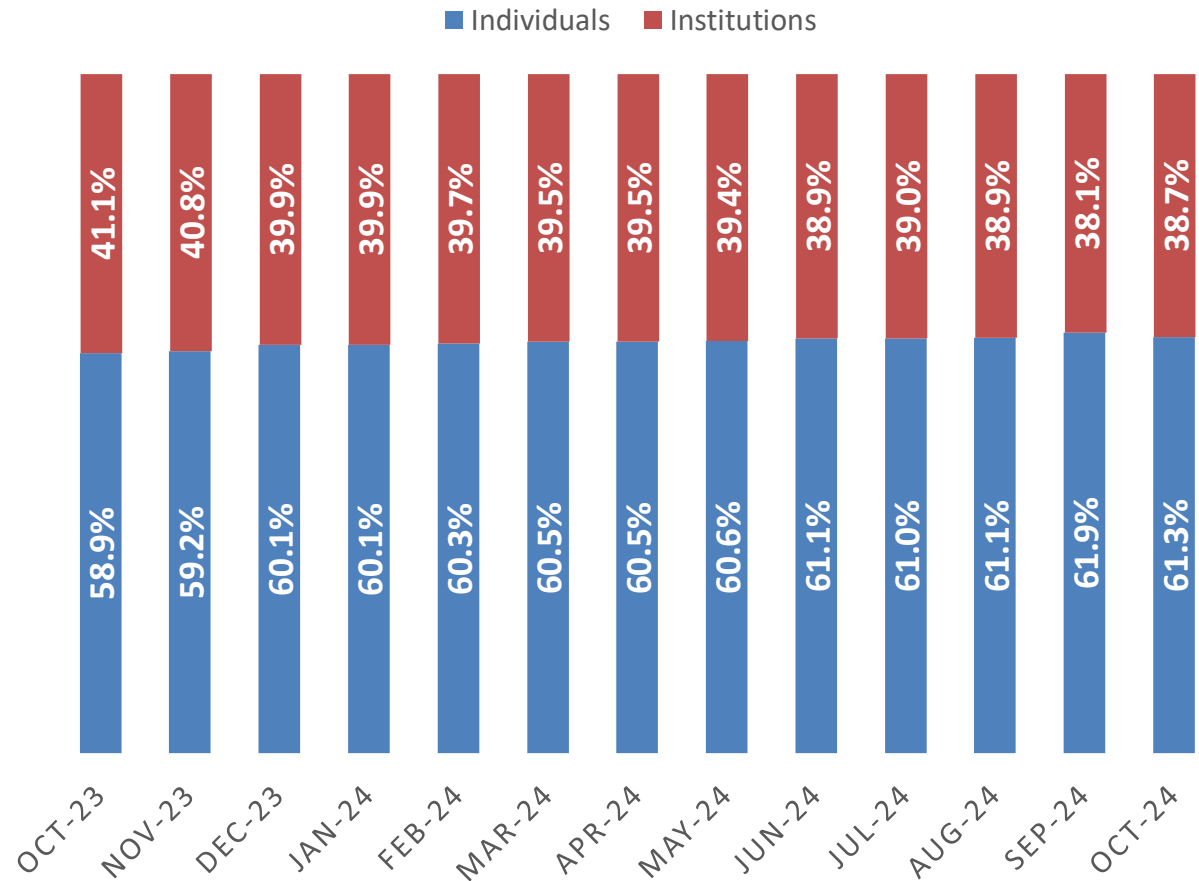
Equity-oriented schemes include equity and balance funds.

# Investor Type-wise Composition of Mutual Fund Assets



Individual investors now hold a relatively higher share of industry assets, i.e. 61.3% in Oct 2024, compared with 58.9% in Oct 2023

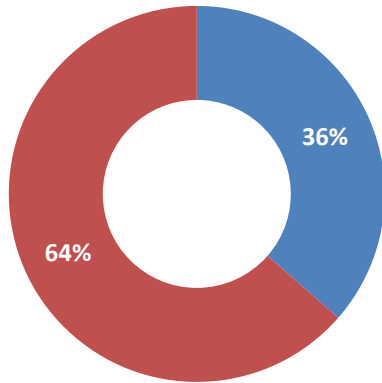
Institutional investors account for 38.7% of the assets, of which corporates are 94%. The rest are Indian and foreign institutions and banks.



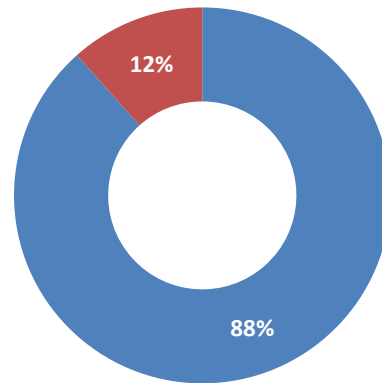
*Institutions include domestic and foreign institutions and banks. HNIs are investors who invest with a ticket size of Rs.2 lakhs or above.*

# Investor Categories Across Scheme Types

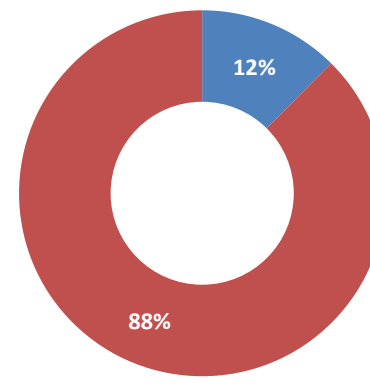
Debt Oriented Schemes



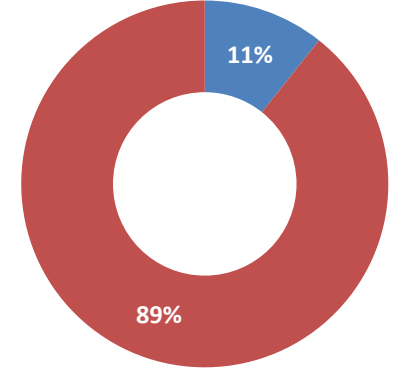
Equity Oriented Schemes



Liquid/ Money Market



ETFs, FoFs



■ Individual ■ Institutional

Equity-oriented schemes derive 88% of their assets from individual investors (Retail + HNI)

Institutional investors dominate liquid and money market schemes (88%), debt-oriented schemes (64%) and ETFs, FOFs (89%).

\* In Oct 23-

- Equity-oriented schemes derived 89% of their assets from individual investors .
- Institutional investors dominated liquid and money market schemes (87%), debt-oriented schemes (60%) and ETFs, FOFs (90%).

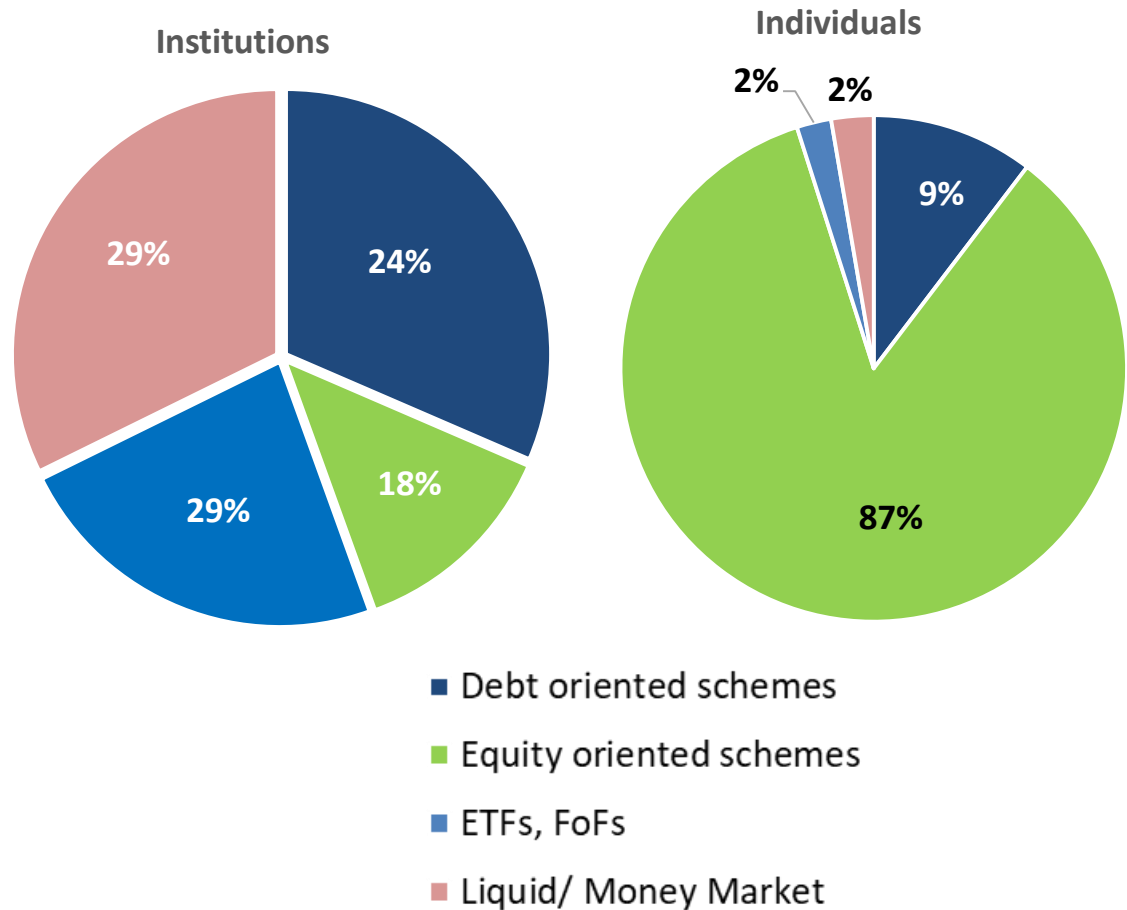
*Institutions include domestic and foreign institutions and banks.  
HNIs are investors who invest with a ticket size of Rs. 2 lakhs or above.  
Equity-oriented schemes include equity and balanced funds.*

# Composition of Investors' Holdings

Individual investors primarily hold equity-oriented schemes while institutions hold liquid, debt-oriented schemes and ETFs, FoFs

87% of individual investor assets are held in equity-oriented schemes.

53% of institutions assets are held in liquid / money market schemes and debt-oriented schemes.



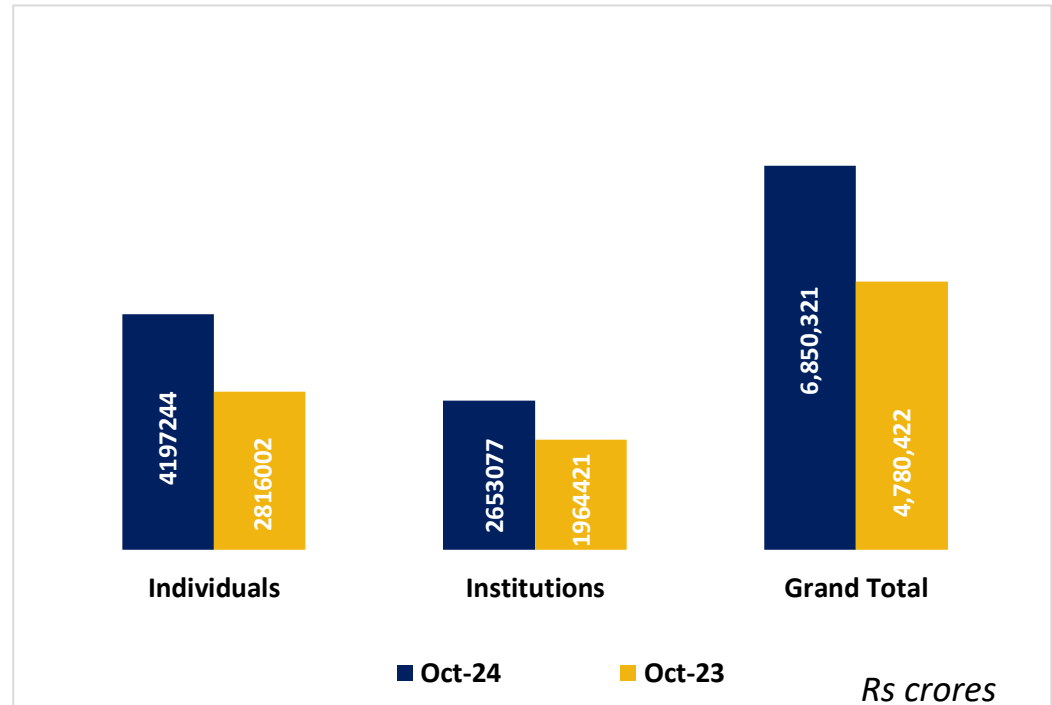
*Institutions include domestic and foreign institutions and banks.  
Individuals include HNIs or investors who invest with a ticket size of Rs. 2 lakhs or above.  
Equity-oriented schemes include equity and balanced funds.*

# Growth in Assets



The value of assets held by individual investors in mutual funds increased from Rs.28.16 lac cr in Oct 2023 to Rs. 41.97 lac cr in Oct 2024, an increase of 49.05%.

The value of Institutional assets has increased from Rs.19.64 lac cr in Oct 2023 to Rs.26.53 lac cr in Oct 2024 an increase of 35.06%.



*Institutions include domestic and foreign institutions and banks.  
Rs. lac cr is equivalent to Rs. Trillion.*